



# Drug-Free Communities (DFC) Support Program

Local Problems Require Local Solutions



## Coalition Snapshot: August 2024

# IT TAKES A COMMUNITY DRUG AND ALCOHOL PREVENTION COALITION

## Award Number: 2683

### Grant Recipient

Address: 2111 GIRDLE ROAD  
City: ELMA  
State: NY

### Coalition Information

Address: 2111 GIRDLE ROAD  
City: ELMA  
State: NY  
Congressional District: 23

Contact Name: JOANNE GOELLNER  
Position: PROJECT COORDINATOR  
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Current (FY 2023) Award Year: 6  
Year of First Award: 2018

**Substances Focused On:** Alcohol, Marijuana, Tobacco

**Community Context:** Single School District, Multiple Schools, Multiple Towns, Multiple Neighborhoods, Rural

**Grade Levels Focus:** Elementary school (K-5), 6th grade, 7th grade, 8th grade, 9th grade, 10th grade, 11th grade, 12th grade

**Worked with a HIDTA:** Yes

**Located in a HIDTA:** Yes

**HIDTA Location:** NEW YORK/NEW JERSEY

**Tribal Focus:** No

### Elevator Speech

ITAC- It Takes a Community Drug and Alcohol Prevention Coalition is comprised of a broad spectrum of sectors working in unison to reduce youth substance use through prevention, education and communication efforts in the Towns of Elma, Marilla, Wales, and Aurora. Our community is mostly rural, with small suburban hubs in each town. Our target population is youth aged 12-20 within these towns. ITAC continues to have as our primary goals, building capacity, strengthening collaboration, building ITAC brand identity, and implementing evidence-based strategies that will decrease youth substance use; our specific focus- alcohol (underage drinking), cannabis use and the use of tobacco (especially via vaping). ITAC has unwavering support of one of our local school districts, Iroquois Central School- which also serves as our fiscal agent. Another school district in the village of East Aurora previously relied on the DARE program in their schools, but that program is no longer running. ITAC has begun discussions with the school of how to address their barriers to service and how ITAC can support similar goals in their district. During this reporting period, in-person coalition meetings continued, and we kept the hybrid model (in person/zoom) to maximize attendance. In looking to build youth capacity, we employ a Youth Coach to run Youth Coalitions in both Iroquois High School and Middle School, and we also connect with other youth organizations and in-school clubs. We were privileged to take four youth ambassadors to CADCA's Mid-Year Training Institute, and we are inspired by the knowledge and ideas they have brought back and continue to use to enhance our program. ITAC continues to gain notoriety in the community and is highly regarded as a coalition leader amongst other coalitions in our region.

Significant activities for ITAC during 2023-2024 program year:

- \* Chicken BBQ fundraiser with great success.
  - \* Open Houses at Iroquois Schools (elementary to high school.)
  - \* Trunk or Treat with EMW Boys & Girls Club
  - \* Red Ribbon week in Iroquois Schools, and Immaculate Conception School (parochial school in our area);
  - \* Partnered with 6 fire department's Truck or Treat events in our area.
  - \* Hosted a Spaghetti Dinner to honor our community members and stakeholders and present our newest campaign, TableTalk - tips and topics to engage your kids and family members in those difficult conversations, as well as important resources and information
  - \* ITAC's 4th annual Ice-Skating Extravaganza took place during winter break.
  - \* We successfully hosted our 2nd annual FREEzone, a drug & alcohol-free youth-centered MusicFest in East Aurora,
  - \* Provided activities at the middle school Spring Fling
  - \* 3 adults and 4 youth attended CADCA's MYTI in Texas
  - \* Had a table in front of the East Aurora Co-Operative Market, with whom we partnered during July and August to be their round up at the register recipients as a fundraiser. The tabling event took place during a local festival and had ITAC information, AOD education and giveaways.
- Each of these events have helped to fulfill ITAC's Mission, Action Plan and increase our community visibility.

**NOTE:** Please contact [DFC.Evaluators@icf.com](mailto:DFC.Evaluators@icf.com) with any questions. Most recent data reported here are based on the August 2024 progress report. Grant recipients self report the congressional district the coalition is located in, whether they worked with a High Intensity Drug Trafficking Area (HIDTA), and whether they are located in or serving a tribal area. Being located in a HIDTA region is based on overlap between coalition zip code and HIDTA counties in 2024.















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## Membership by Sector: Building Community Capacity

Sectors	First Report		Most Recent Report (Aug 2024)	National DFC Median (Aug 2024)
 State/Local/Tribal Governmental Agencies	4	↑	5	3
 Parents	12	↓	9	2
 Schools	10	↑	20	4
 Law Enforcement Agencies	5	↓	4	3
 Civic/Volunteer Groups	2	↑	9	2
 Religious/Fraternal Organizations	1	↑	6	1
 Media	1	↑	5	1
 Healthcare Professionals	2	↑	11	3
 Business Community	6	↑	25	2
 Other Organizations with Substance Use Expertise	1	↑	10	2
 Youth	25	↓	20	7
 Youth-Serving Organizations	5	↑	10	3
<b>Total Number of Active Members</b>	<b>74</b>	<b>↑</b>	<b>134</b>	<b>62</b>

**NOTE:** The table has the First Report, Most Recent Report, and Median based on Active Members. The DFC national median is based on all coalitions reporting data in the August 2024 progress report. Individual DFC coalitions may vary, in part based on local community context. In reviewing change in membership over time within your coalition, please consider how the current membership facilitates your opportunities to meet DFC goals. Membership data is reported from 2012, or from start of grant, to most recent report.



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## Core Outcomes Overview: Your Coalition and National Average

Your Coalition				National DFC Data			
Middle School		High School		Middle School		High School	
Increased	Decreased	Increased	Decreased	Increased	Decreased	Increased	Decreased
<b>Prevalence of Past 30-Day Non-Use</b>				<b>Prevalence of Past 30-Day Non-Use</b>			
Alcohol Marijuana	Tobacco Prescription Rx	Alcohol Tobacco Marijuana Prescription Rx		Alcohol Tobacco Marijuana Prescription Rx		Alcohol Tobacco Marijuana Prescription Rx	
<b>Perception of Risk/Harm of Use</b>				<b>Perception of Risk/Harm of Use</b>			
Alcohol	Tobacco Marijuana Prescription Rx		Alcohol Tobacco Marijuana Prescription Rx	Alcohol Prescription Rx	Marijuana		
<b>Perception of Parent/Guardian/Caregiver Disapproval</b>				<b>Perception of Parent/Guardian/Caregiver Disapproval</b>			
Marijuana Prescription Rx	Alcohol Tobacco		Alcohol Tobacco Marijuana Prescription Rx	Tobacco	Alcohol Prescription Rx	Alcohol Tobacco Prescription Rx	
<b>Perception of Peer Disapproval</b>				<b>Perception of Peer Disapproval</b>			
Marijuana	Alcohol Tobacco Prescription Rx	Marijuana	Alcohol Tobacco Prescription Rx	Marijuana	Prescription Rx	Alcohol Tobacco Marijuana Prescription Rx	

**NOTE:** DFC national outcomes reflect statistically significant change in outcomes through August 2024; any core measure substance not listed has not changed significantly. Your coalition outcomes reflect any positive or negative change from first to most recent report but does not indicate change is statistically significant. Any core measure/substance combination not listed for your coalition may indicate either a) a change of zero (no change), b) your coalition has only collected the core measure at one time (no change score), or c) your coalition does not collect data associated with the given core measure/substance combination. Core measure data reported from 2002, or from start of grant, to most recent report.

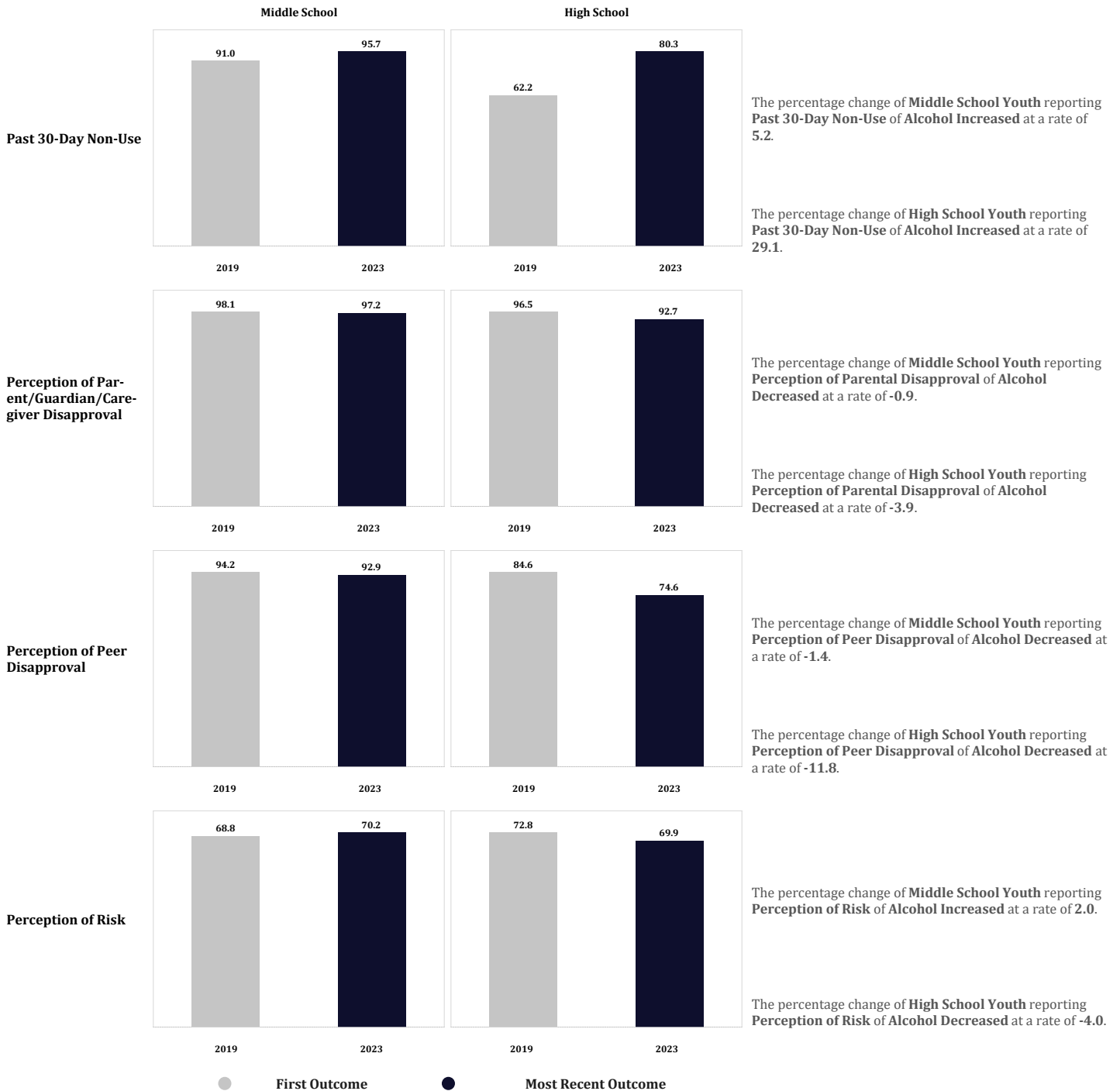


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## Core Measure Outcomes by Grade Levels First and Most Recent Report: Alcohol



NOTE: Bar graphs allow you to more closely examine change in core measures data over time. Any core measure/substance combination not listed indicates you do not collect data for that combination. To reflect progress toward DFC goals, the blue column (Most Recent Outcome) needs to be higher than the grey column (first outcome). This indicates increased non-use, perception of risk, and perception of parental and peer disapproval. Core measure data reported from 2002, or from start of grant, to most recent report.

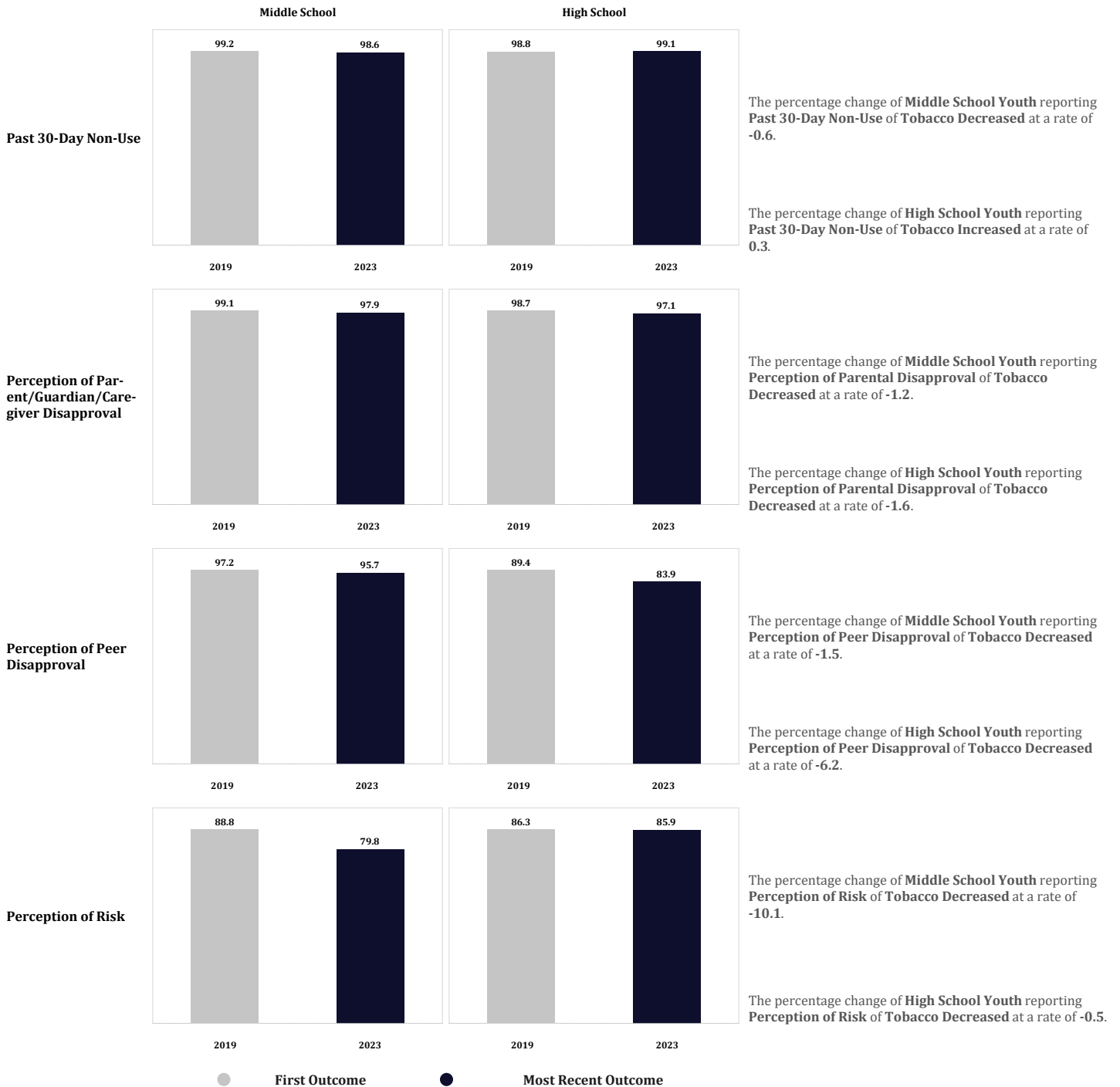


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## Core Measure Outcomes by Grade Levels First and Most Recent Report: **Tobacco**



NOTE: Bar graphs allow you to more closely examine change in core measures data over time. Any core measure/substance combination not listed indicates you do not collect data for that combination. To reflect progress toward DFC goals, the blue column (Most Recent Outcome) needs to be higher than the grey column (first outcome). This indicates increased non-use, perception of risk, and perception of parental and peer disapproval. Core measure data reported from 2002, or from start of grant, to most recent report.

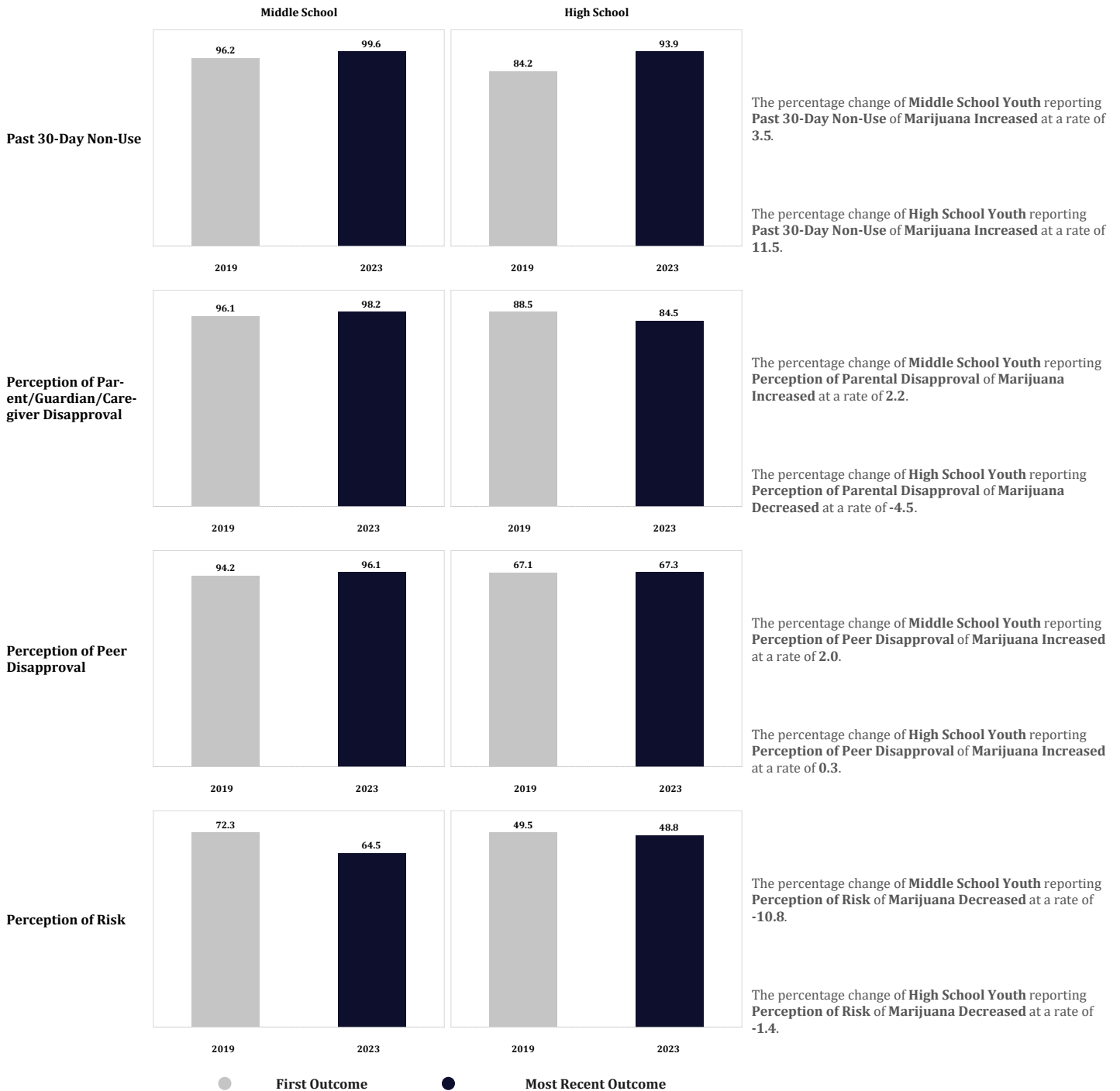


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## Core Measure Outcomes by Grade Levels First and Most Recent Report: **Marijuana**



NOTE: Bar graphs allow you to more closely examine change in core measures data over time. Any core measure/substance combination not listed indicates you do not collect data for that combination. To reflect progress toward DFC goals, the blue column (Most Recent Outcome) needs to be higher than the grey column (first outcome). This indicates increased non-use, perception of risk, and perception of parental and peer disapproval. Core measure data collected from 2002 to present.

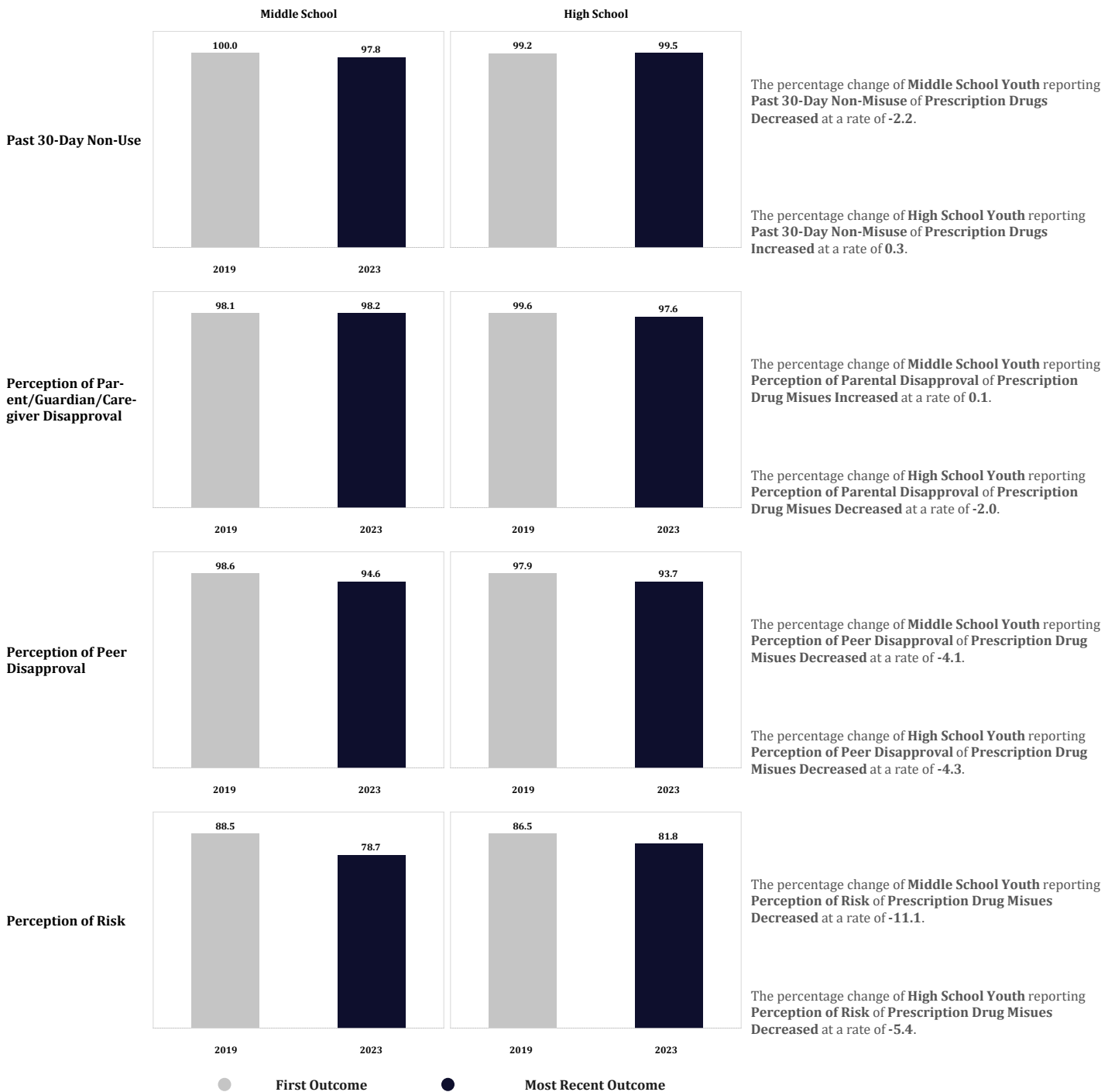


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## Core Measure Outcomes by Grade Levels First and Most Recent Report: Prescription Drugs



The percentage change of Middle School Youth reporting Past 30-Day Non-Misuse of Prescription Drugs Decreased at a rate of -2.2.

The percentage change of High School Youth reporting Past 30-Day Non-Misuse of Prescription Drugs Increased at a rate of 0.3.

The percentage change of Middle School Youth reporting Perception of Parental Disapproval of Prescription Drug Misuses Increased at a rate of 0.1.

The percentage change of High School Youth reporting Perception of Parental Disapproval of Prescription Drug Misuses Decreased at a rate of -2.0.

The percentage change of Middle School Youth reporting Perception of Peer Disapproval of Prescription Drug Misuses Decreased at a rate of -4.1.

The percentage change of High School Youth reporting Perception of Peer Disapproval of Prescription Drug Misuses Decreased at a rate of -4.3.

The percentage change of Middle School Youth reporting Perception of Risk of Prescription Drug Misuses Decreased at a rate of -11.1.

The percentage change of High School Youth reporting Perception of Risk of Prescription Drug Misuses Decreased at a rate of -5.4.

NOTE: Bar graphs allow you to more closely examine change in core measures data over time. Any core measure/substance combination not listed indicates you do not collect data for that combination. To reflect progress toward DFC goals, the blue column (Most Recent Outcome) needs to be higher than the grey column (first outcome). This indicates increased non-use, perception of risk, and perception of parental and peer disapproval. Core measure data reported from 2002, or from start of grant, to most recent report.



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## Number of Activities by Strategy Type

Strategy Type	Activity	Number of Activities in Most Recent Progress Report	Total Number of Activities Reported to Date
<b>Providing Information</b>	Direct Face-to-Face Information Sessions	28	160
	Information Dissemination	28	625
	Information on Coalition Website	28	205
	Informational Materials Produced	20	160
	Media Campaigns	20	136
	Media Coverage	15	167
	Social Networking	28	1,845
	Special Events	2	62
<b>Enhancing Skills</b>	Business Training	0	11
	Community Member Training	1	22
	Parent Education and Training	0	24
	Teacher Training	0	17
	Youth Education and Training	3	48
<b>Providing Support</b>	Alternative Social Events	28	66
	Youth Organizations	0	0
	Youth Recreation Programs	1	10
	Youth/Family Community Involvement	0	31
	Youth/Family Support Groups	0	0
<b>Changing Physical Design</b>	Cleanup and Beautification	0	1
	Encourage Designation of Alcohol-Free and Tobacco-Free Zones	0	0
	Identify Problem Establishments	0	0
	Identifying Physical Design Problems	0	12
	Improved Ease of Surveillance	0	0
	Improved Signage/Advertising by Suppliers	1	3

**NOTE:** These tables provide you with an overview of which strategies and activities your coalition has focused on both in the most recent period and across all progress reports submitted to date. Your coalition should be identifying local solutions to local problems, so your focus on strategies and activities may shift over time and you may choose not to engage in some strategies or activities. Examining these data in line with your action plan may contribute to revisions in your action plan going forward. Note that how data are reported varies by strategy type. Strategy data are reported from 2012, or from start of grant, to most recent report.



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## Number of Activities/Policies by Strategy Type

Strategy Type	Activity	Reported Engaging in Activity in Most Recent Report	Total Number of Progress Reports Activity Reported to Date
<b>Changing Consequences</b>	Publicizing Non-Compliance	0	0
	Recognition Programs	0	2
	Strengthening Enforcement	0	6
	Strengthening Surveillance	0	4
<b>Changing Access/Barriers</b>	Improve Support	0	0
	Increased Access to Substance Use Services	0	0
	Reducing Home and Social Access to Alcohol and Other Substances	1	8

Strategy Type	Activity	Number of Policies in Most Recent Progress Report	Total Number of Policies Reported to Date
<b>Educating and Informing about Modifying/Changing Policies</b>	Citizen Enabling/Liability	0	5
	Cost	0	0
	Drug-Free Schools	2	3
	Drug-Free Workplaces	0	2
	Outlet Location/Density	0	0
	Sales Restrictions	0	0
	Supplier Promotion/Liability	0	4
	Treatment and Prevention	0	0
	Underage Use	0	4

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