



WELCOME TO ITAC!

Mission

ITAC stands for "It Takes A Community" and our mission is to increase awareness of and reduce youth substance use within the community, and enhance communication between parents, youth, educators and residents, while utilizing data to drive prevention efforts, promote education, and provide access to resources.

Vision

- H** - Help our Youth
- E** - Educate the community on resources & intervention
- L** - Listen to concerns
- P** - Prevent substance use

2025 Priority Areas



Mental Health



Building Capacity



Community Wellness



itacemw@gmail.com



itacemw.com



[@itacemw](https://www.instagram.com/itacemw)

ITAC Supported Prevention Community Collaborations

EDUCATION

- Table Talk campaign
- Environmental Scans
- S3 Campaign (Support Student Safety)
- Fatal Vision Goggles and Karts
- Prevention Jeopardy game
- Motivational/Prevention Speakers
- Project Sticker Shock
- Compliance Checks
- "Fore our Community" Data Walk
- Red Ribbon Week
- Community Billboards
- ITAC CommUnity Trends Newsletter
- Key Personnel Presented at National CADCA conference July 2023

TRAININGS

- NARCAN
- TIPS Training
(Training Intervention ProcedureS)
- Focus Group Facilitation
- Youth Mental Health First Aid

EVENTS

- Health and Wellness Fair
- Family IceSkating
- FREEzone Music Fest
- Holiday Health: Discussion Panel
- Prescription Drug Take Back Days
- Town Hall Meetings
- Trunk or Treat with Boys & Girls Club of EMW
- Truck or Treat with local Fire Departments
- Senior Slow Roll
- Blood Drive and Mammograms
- Poetry & Art Contests
- Fundraising

POLICY CHANGE

- Town of Marilla - Updating Town Park ordinances
- Updating signs to align with codes & policies at:
 - Town of Marilla
 - Iroquois Central School District
 - Boys & Girls Club of EMW
 - Grace in Community Church
- Capitol Hill Days CADCA Forum to advocate with local representatives

PROGRAMS

- Celebrating Families
- HS Youth Coalition
- MS Youth Coalition

Who's at the table?

**Business • Civic Organizations • Education • Faith • Government • Law Enforcement
• Media • Medical/Health • Parent/Citizen • Youth • Youth Serving • Other**

ITAC Member Roles

- Participate in determining the direction of ITAC
- Recommending, recruit, and retain new ITAC members
- Act as a liaison between their sector and ITAC
- Identify and assess community resources, strengths and needs
- Share information from ITAC with their sector and the community
- Assist in prioritizing ITAC's goals and objectives
- Contribute to the creation of ITAC's 3-year strategic plan
- Support the implementation of ITAC's activities in the community
- Collaborate and endorse the implementation of ITAC's priorities
- Represent the coalition at key official meetings and events
- Promote ITAC's mission and serve as an ambassador.
- Respect all ITAC members' rights to their own opinions and beliefs.

ITAC Contact

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ITAC Meetings

Check our website for the most recent updates!
itacemw.com/meeting-dates.html