

ITAC General Coalition Meeting Minutes – **DRAFT**

DFC #SP 080803-1

June 13, 2022

9am at Iroquois Board Room 32



Call to Order Time: 9:04

Adjourn Time: 10:40am

Recorder Name: Sarah Sterlace

1. **Attendees:** Alli Pelletreau (13), Deputy Dan Wood (7), Brian O’Leary (7), Joanne Goellner (2), Vanita Jamison (12), Bette Dehr (13), Maura Stack (12), Sarah Sterlace (13), Mark Sterlace (8), Wendy Aplin (3), Stu Woodside (7).
 - a. **Zoom Attendees:** Karen Howard (11), Justin Chernogorec (11), Suzanne Canfield (10)

| <u>Sectors:</u> | |
|--------------------------------------|--|
| 1 – Youth (person<= 18 years of age) | 7 – Law Enforcement Agencies |
| 2 – Parent | 8 – Religious or Fraternal Organizations |
| 3 – Business Community | 9 – Civic and Volunteer Groups |
| 4 – Media | 10 – Healthcare Professionals (Field of Substance Abuse (SA) |
| 5 – Schools | 11 – State, Local, or Tribal Government Agencies (SA) |
| 6 – Youth-serving Organizations | 12 – Other Organizations involved in reducing (SA) |
| | 13 – Key Personnel |

2. **Previous Minutes** – Motion to approve by: Joanne Goellner
Seconded by: Mark Sterlace. No dissent
3. **Budget Update**
 - a. ITAC \$12,846.61 as of: 6.6.22
 - b. DFC \$57,657.00 as of: 6.6.22
4. **Slice Committee Updates:**
 - a. Billboard – newest billboard is up – Congrats to the Class of 2022!
 - b. By-Laws – was hoping to have a draft ready for review at today’s meeting, but legal counsel had a few minor changes, tabling the vote until edits are complete.
 - c. Environmental Scans Committee has been advocating for local government to improve signage and enforcement for no smoking/vaping/marijuana use in public places:
 - i. We are looking to edit or add signage language to include vaping
 - ii. Working with the Tobacco Free organization for assistance and possible funding
 - iii. Terminology: Marijuana might need to be changed to Cannabis
 - iv. Looking to do simple signage with words and pictures
 - v. Marilla Town board approved the new ordinance, gave credit to ITAC!
 - vi. Erie County sign garage may be the best vendor to make signs – considering 2X2 signs in red, white, and black.
 - vii. Village and Town of Aurora is on board
 - viii. Marilla is working on their own signage and will send it to the committee to review once finalized. They plan to post at their parks and every public building
 - ix. 1399.02 is going to Kathy Hochul’s office
 - d. Town Hall Committee
 - i. VOLUNTEERS NEEDED
 - ii. Child ID Station to be provided by ECSD
 - iii. Share spreadsheet of sponsorship people – investigate public sharing documents on website

- iv. Chick-Fil-A – determining level of sponsorship for the Town Hall – can't do large quantities of sandwiches, but at minimum donating a basket valued at approx. \$150
- v. Straight Line General Contractors are graciously donating items for giveaways
- vi. Sponsorship donations needed by mid-July

5. Program Update

- a. 1. Meetings/Events ITAC Members participated in:
 - i. 5/18 – Elma Senior Center Yellow Dot – Deputy Dan, Brian, Sarah & Alli Attended
 - ii. 5/18 – Alli met with Lynn Kinsella from Aurora Theatre
 - iii. 5/31 - Tips Training for EMW local fire companies, giving swag bags, enough for 20 people – Deputy Dan, Brian O’Leary, Bette attended – purchased the manuals
 - iv. 5/31 - Meeting with SMOKE/Tobacco Free Organization – Bette, Joe, Justin
 - v. 6/1 - Meeting with Amherst Task force – Bette
 - vi. 6/1 - Alli met with Erik Hibit from EMW B&GClub
 - vii. 6/3 - Mammogram and Cancer Screen Event – Alli, Bette, Joanne and Sarah attended
 - viii. 6/3 - MS Spring Fling – Alli, Stu, Dan, Dawn and Sarah attended
 - ix. 6/7 - Alli met with Andrew Privitera, the owner of Chick-Fil-A
 - x. 9/9 - Senior Awards Ceremony – Alli, Justin, Mark, Sarah attended
 - xi. 6/9 - Meeting with Alyssa Gross, legal counsel regarding our By-Laws
- b. 2. Published Newspaper Articles, Promotions and Notices – since 5/5
 - i. 5/5 East Aurora Bee – ITAC Monthly Column – Youth Ambassadors at Conference Recap
 - ii. 5/12 East Aurora Advertiser – Breast Screening Event
 - iii. 5/12 Elma Review – Breast Screening Event
 - iv. 5/19 East Aurora Advertiser – ITAC and Scout Troop 599
 - v. 5/19 Elma Review – ITAC and Scout Troop 599
 - vi. 5/19 East Aurora Bee – Spindle Item: Breast Screening Event
 - vii. 5/26 East Aurora Bee – Spindle Item: Breast Screening Event
 - viii. 6/2 East Aurora Advertiser – ITAC Monthly Column – Faith Sector
 - ix. 6/2 Elma Review – ITAC Monthly Column – Faith Sector
 - x. 6/2 East Aurora Bee – ITAC Monthly Column – Faith Sector

New Business

6. Nominations:

- a. Justin Chernogorec asked to stay on the Steering Committee
 - i. Nominated last week at Steering Committee
 - ii. Motion made by Stu Woodside, Seconded by Mark Sterlace
 - iii. Vote: passed unanimously

7. Meeting Dates – talked about once per quarter have an evening meeting

- a. Only off in July, keep August on as a TBD (or consider Town Hall event as general meeting?)
- b. Coalition voted to approve proposed dates for 2022-2023

8. Boys & Girls Club – Summer Program

- a. Runs June 27th – August 3rd
- b. Participants: 1st-8th grades, but separated into smaller groups
- c. Alli met with Erik Hibit, summer program leader – ITAC would like to go in 4 times, every other week to do an activity if possible. Volunteers needed!
- d. The following suggested ideas were discussed:

- i. Ropes course, focus group, Fatal Vision Goggles, skill building, personal safety – tailor it to the age group
 - ii. Summer safety – Dan Wood
 - iii. Child ID cards – give forms first week then do the ID's second week
 - iv. Have them look at the utility belts of the officers – good relations between Law Enforcement and youth
 - v. Stu could try and bring some of the explorers
 - vi. **ACTION:** Program staff to confirm dates and times for ITAC volunteers to work with the kids
- 9. Realty Check Program:** Krista – Tobacco Free Organization – Above the Influence: Get them connected to Youth Coalition in the fall.
- 10. Promotional Supplies and Product**
- a. Vistaprint – 2 retractable banners, tablecloth, business cards
 - b. **Other promotional giveaways** – stress balls (Voted yes: 500 items), magnetic calendar with our meeting dates highlighted and the Bills home games (Voted yes: 500 items, September-August), bookmarkers for parents and students, 3 different bookmarks, 500/\$143 (Voted yes: 500 of each design)
 - i. Suggestion: Sunscreen lotion with a carabiner with ITAC logo?
- 11. Red Ribbon Week:** What supplies do we want to invest in?
- i. Can we make it more community wide, for businesses too?
 - ii. **ACTION:** Program staff to contact Principals, and make a wish list of supplies for approval
- 12. Mid-Year Conference** – Alli Pelletreau is attending
- 13. Take it To the Box** – Grant Collaboration with Amherst Task Force and WRARC
- a. Collaboration with coalitions in Amherst and Springville continues to proceed well.
 - b. Theme: Support Student Safety - S³
 - c. Currently working on press release
- 14. Youth Coalition, Focus Groups, Youth Coach – Plan for Fall**
- a. We have money in our budget for a Youth Coach – Key Personnel to talk to John Wolski on how to proceed. Discussed having someone already on school personnel as our youth coach, perhaps even someone who is already leading a club. Budget: 10/hrs. per month, \$20/hrs., \$2400/year

New “Parking Lot” Items

- Vape Sensors in the school bathrooms
- Talk to EA Music Fest board to see if we can be a part of it or be a recipient of funds
- Taste of EA (Sept.) and Sidewalk Sale (July) – decided not to do the sponsorships this year

Additional Announcements/Events

- The school is putting all our meeting dates on the school calendar!
- Wendy Aplin, Andrews Barber Shop – talked about the things she sees on the ground with young people and families through their shop. Perhaps a focus group somehow with their clientele?
- SHAW educational program – by EA Middle School – invite to join coalition
- Pastor Tim, Nativity church – daily NA/AA meetings – invite to join coalition
- GICC – Super Family Adventure Nights, 4 weeks, starting June 29th

Respectfully Submitted by: Alli Pelletreau and Sarah Sterlace