

**ITAC General Coalition Meeting Minutes – DRAFT**

**DFC #SP 080803-1**

**January 18, 2023**

**9am at Iroquois Board Room 32**

**Call to Order Time: 9:04am**

**Adjourn Time: 10:17am**

**Recorder Name: Joanne Goellner**



**Attendees:** Alli Pelletreau (13), Deputy Dan Wood (7), Joanne Goellner (2), Bette Dehr (13), Mark Sterlace (8), Dawn Stover (2/11), John Bennett (5), Michelle Wnek (2), Joe Deplato (5/7), Caitlin Violanti (10), Lisa Pimental (2), Ross Esslinger (5), Alexis Langheier (5), Justin Uebelhoer (1)

<b>Sectors:</b>	
1 – Youth (person <= 18 years of age)	7 – Law Enforcement Agencies
2 – Parent	8 – Religious or Fraternal Organizations
3 – Business Community	9 – Civic and Volunteer Groups
4 – Media	10 – Healthcare Professionals (Field of Substance Abuse (SA)
5 – Schools	11 – State, Local, or Tribal Government Agencies (SA)
6 – Youth-serving Organizations	12 – Other Organizations involved in reducing (SA)
	13 – Key Personnel

**Zoom Attendees:** Karen Howard (11), Vanita Jamison (12), Maura Stack (12), Brittany Smorol (10)

**Welcome**

**1. Welcome** - Mark Sterlace welcomed the group to the meeting and started introductions.

**2. RECAP – Holiday Health Event** - (*Holiday Health Summary emailed to the General Coalition prior to meeting for review with paper copies available at the meeting*) Alli Pelletreau shared key details about the event from the summary including: what the event was about, the “Do You Realize” theme origination, the speaker panel, and attendance. She presented videos and photographs from the evening. The Coalition discussion reflected how successful the event was and how great it would be to get more people to attend (as well as increasing volunteer numbers) for the next one. It was also suggested that collaborating with Health (or other) teachers from the school to offer incentives to students for participation, might help increase youth attendance.

**3. Action Plan Review & Vision Casting** – Mark Sterlace walked through what the Action Plan is and explained the different sections of the sample page presented to the Coalition. He emphasized the importance of participation from the different sectors and the need to increase membership. Alli Pelletreau shared how the plan is not a comprehensive list and is fluid meaning that we can add and take away for new ideas and older ideas that aren’t necessarily effective any longer.

Mark reiterated that our “lane” is to prevent underage alcohol and marijuana use so education, activities, and events that create awareness are part of the plan.

Lisa Pimental commented that she is available to share her experience as the victim of a drunk driver, offering another perspective to students for awareness. There was conversation from the Coalition members regarding how the school offered programs like this pre-COVID and a willingness to bring these types of activities and events back. Joe Deplato and Alexis Langheier both thought it would be appropriate during prom time for high school students.

Caitlin Violanti shared that in her private practice she was implementing a “Celebrating Families” program that’s an evidence-based 16 week curriculum addressing the needs of children and parents in families that have problems with alcohol and other drugs. The curriculum engages every member of the family to foster the development of healthy and addiction-free individuals. Each session begins with a family meal. Afterwards family members break into groups for activities led by facilitators with an education component. Joe Deplato commented that the school was looking for

strategy for students who get into trouble with drugs or alcohol in way of a program to educate families and prevent future use, in lieu of suspension. He was interested in more information/contact details. Bette Dehr mentioned September's National Family Day (encourages everyone to gather around the table and enjoy a meal together) and how Caitlin's program might be a good collaboration for this day.

Alexis Langheier also mentioned March Gladness and working out how ITAC would like to participate.

Brittany Smorol mentioned that KEDs was working to develop a program incorporating mental health. She spoke to middle school students last week at Iroquois during health classes and was approached by students who appreciated her presentation and felt they could relate.

John Bennett shared his personal connection to Alex Neutz, a presenter who speaks on overcoming addiction and a willingness to contact on ITAC/the school's behalf to have him speak.

A question was asked by Dan Wood about Vape Sensors and Joe Deplato gave a brief update and shared that he would have more details and information at the next Steering Committee meeting.

### **The "Business End"**

**4. Accept 11.14.22 Coalition Meeting Minutes** – *(The previous meeting's minutes were emailed to the General Coalition prior to the 01/18/23 meeting for review)* A motion was made by John Bennett to accept the 11/14/22 Coalition Meeting Minutes as written. A second was made by Joe Deplato. All in favor; none opposed.

**5. Budget – DFC Grant and Holland Account** - *(Budget information was emailed to the General Coalition prior to meeting for review with paper copies available at the meeting)* Dawn Stover and Alli Pelletreau updated the General Coalition regarding account balances, key transactions and referenced the breakdown of expenses and deposits on the budget sheet. Dawn noted that from the last meeting, there was only one outstanding item, a reimbursement that had to be made in the amount of \$25.01 to Sarah Sterlace.

### **6. Slice Committee Updates**

**a. Billboard Committee** – ITAC's current billboard is up on Seneca near Pound Road in Elma. The next billboard is due by January 30<sup>th</sup> to Lamar. Joanne Goellner shared billboard ideas that were reworked after Steering Committee and Youth Coalition feedback. The General Coalition offered suggestions and comments on the designs. Joanne will come up with a final design for approval by the Steering Committee before the due date submission.

**b. Environmental Scans** – Bette Dehr reported that she reached out to Dave Carlin regarding the school's signs. He is awaiting approval from the Superintendent (Doug Scofield). Ron Unverdorben is waiting for images to present to Tracy (Karp-Theal) for the EMW Boys and Girls Club. Marilla is expected to put up their signs at the end of March/beginning of April with the weather change.

**c. Youth Coalition** – John Bennett discussed the Youth's involvement with the billboard design process, their ideas for the upcoming May billboard and the upcoming National Forum Conference. There are six (possibly 7) youth going and he expressed how interest in the Youth Coalition is growing. Students are joining not just because of the activities but because of personal interest, in terms of future careers and as a resume builder. In the future when the Middle School coalition gets going, the HS students will work with and mentor those students.

The youth are currently excited about the National Forum (they will be posting Instagram updates from DC) and the joint venture (with other coalitions) they will be participating in. Alli shared a video she took from the last Youth Coalition meeting where each youth ambassador in attendance shared their name and what their favorite ITAC event was. Alli also gave a brief summary of the upcoming ice skating event and invited anyone who wanted to help plan, to join the ad hoc Ice Skating Event Planning Committee.

**7. Program Update – Alli** - (*Program Update emailed to the General Coalition prior to meeting for review with paper copies available during the meeting*) Alli Pelletreau shared the program update drawing attention to expenses, in kind donations, meetings, trainings and published news articles. Notable: FOCUS Community Impact Award Dinner where ITAC's President, Mark Sterlace, was presented with an award.

### **Other Upcoming Activities**

**8. CADCA Youth Summit collaboration with Alden SAC** – Alden will hold a regional summit and provide training for youth based on a grant they have received. It will take place on March 24-25 (Fri/Sat). Alli Pelletreau mentioned that while other schools are off Friday, Iroquois is not so details are still being ironed out as to what time the summit will take place to try to accommodate students. Bette Dehr shared she is working on the details of time and cost and Alli said she would be in touch with the high school regarding students being able to attend, possibly having to take half a day as a field trip.

**9. National Forum 2023** – Will take place on January 29<sup>th</sup> through February 2<sup>nd</sup> at the Gaylord National Hotel and Convention Center. Alli Pelletreau gave a brief summary of who was attending and how many were youth participants. A question was asked about funding as there are more people attending than previously budgeted for. Alli shared that money was to be reallocated to cover the expenses. This was discussed and approved at the last Steering Committee meeting. It was suggested that a formal summary of the additional expenses as well as a breakdown of the reallocation of funds be presented, by email, to the Steering Committee for transparency and approval prior to the trip.

**10. KED Youth Summit** – Brittany Smorol and John Bennett shared that plans for the summit were underway and more details would be shared when they were available. The date will be April 14<sup>th</sup>. ITAC sent students and staff last year. It was a great opportunity. John also mentioned that he was looking forward to a walk being planned where different clubs and organizations would be able to come together to support Kids Escaping Drugs. Details will also be forthcoming.

**Other Business: Open the Floor to Committee for Discussion** – Maura Stack shared about an upcoming virtual event: Applying Environmental Strategies to Effectuate Policy Change. It will be 01/26/23 from 2-3:30pm.

**Next Coalition Meeting is February 13<sup>th</sup>, 9am in Board Room 32**