



**ITAC General Coalition Meeting Minutes
DFC #SP080803-1**

**Wednesday December 15th, 2021, at 9am
@Grace In Community Church**

Date: 12/15/21

Call to Order Time: 9:10

Adjourn Time: 11:15

Type of Meeting: General Meeting

In-Person: Bette Dehr(13), Mark Sterlace(8), Donna Baker(2), Joanne Goellner(2), Dawn Sagerman (12),
Alli Pelletreau(13), Rachael Kohlbacher(8), Sarah Sterlace(13), Deputy Dan Wood(7)

Zoom: Suzanne Canfield(10), Heather Jacobs (2/5), Myra Maconaghy (12), Frank Scarpinato (12),
Maura Stack (12), Sally Yageric (12)

Sectors

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|---------------------------------------|--|
| 1 – Youth (person <= 18 years of age) | 7 – Law Enforcement Agencies |
| 2 – Parent | 8 – Religious or Fraternal Organizations |
| 3 – Business Community | 9 – Civic and Volunteer Groups |
| 4 – Media | 10 – Healthcare Professional (Field of Substance Abuse (SA)) |
| 5 – Schools | 11 – State, Local, or Tribal Government Agencies (SA) |
| 6 – Youth-serving Organizations | 12 – Other Organizations involved in reducing (SA) |
| | 13 – ITAC Key Personnel |

Recorder: Sarah Sterlace

Accept the minutes from 10/18/21

Motion to move to approve: Mark Sterlace

Minutes Approved by Whom: Donna Baker

BUDGET REPORTS

ITAC: No New Update as of: 12/15/2021

DFC: \$101,025.88 as of: 12/15/2021

Discussion:

- 1. Future Leadership of ITAC**
 - a. Mark Sterlace advised that he reached out to Dawn Stover and asked if she would like to be a part of the SC, she accepted the nomination**
 - b. Stu Woodside sent his expression of interest to be nominated by email**
 - c. There were no last-minute nominations**
- 2. Election of nominees for Steering Committee**

- a. Mark Sterlace (re-election, Parent, Pastor) - Approved unanimously
 - b. Joanne Goellner (parent) - Approved unanimously
 - c. Deputy Dan Wood (ECSD) - Approved unanimously
 - d. Dawn Stover (Marilla Town Hall & Parent) - Approved unanimously
 - e. Stu Woodside (ECSD, retired, explorer post 505 leader) – Approved unanimously
3. Showed the Carolcade video of Iroquois and Immaculate Conception students singing
4. Program Update of all action plan activities since October 18th, 2021
- a. Written program update and PowerPoint attached as addendums
 - b. Discussed the Meet and Greet on 11/16/21:
 - Heather Jacobs suggested for future events like this to print out flyers for the kids to send home, putting the event on the sign in front of the school to showcase the event
 - Bette mentioned that Tracy Karp-Theal (from the Boys & Girls Club) suggested perhaps setting something up during half time of a sports game.

New Business

1. Billboards and other advertisements

- a. Showed examples/inspiration, and some drafts for the billboard, settled on one of the 'sports' themed graphics
- b. Discussed to be careful with saying "Super Bowl" or Bills Game (as possibly trademarked), maybe say "Big Game"
- c. **Action:** Bette will send the draft to LAMAR for work-up, and then send it to the SC for final approval

2. January 19th General Coalition Meeting at 5:30 in the High School Cafeteria

- a. Buying pizza/snacks for a draw for students and parents
- b. Mighty taco coupons to give out (20)
- c. Create an event on social media
- d. Booked KEDS Campus Director as a speaker
- e. **Action:** ITAC staff to request use of school facilities

3. Future Coalition Meetings

- a. Discussed having a mixture of day and times, zoom, but we don't want to confuse people if we change it up
- b. Survey to see what people's thoughts are
- c. Other locations/spaces:
 - Boys and girls club, restaurant, the church, libraries, 1-61 church space (community space), Elma Town Hall, Senior Centers, etc

4. Ice skating Event – February 22, 2022. EA Rink 2-30-4.30pm

- a. Volunteers needed:
 - Commission (GICC Youth Group) via Rachael & Jeremiah Kohlbacher can try to help
 - **Action:** Sarah will reach out to Explorers Post 505
 - b. Committee approved the \$100 deposit request
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- c. **Action:** ITAC staff to submit purchase request
- d. Giveaways – hot chocolate and snacks were plenty from last year
- e. Collecting food items – 5 items for free skate rentals
- f. Push advertising on all platforms
- g. East aurora winter fest – see if we can connect with them

5. **Tips Training Update**

- a. Aurora Country Store is on the schedule for January/February
 - b. Suggestions for other businesses or organizations to approach are welcome!
 - c. It was suggested Deputy Dan could be a guest speaker at an EA Chamber of Commerce Meeting in the future to reach out to local businesses
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6. **Yellow Dot Program at local Senior Centers**

- a. **Action:** Sarah to reach out to the Senior Centers (EMW&EA)

7. **We have a zoom meeting with Wingsong, ROC and ECDOH and other to talk about connecting with them to host cancer and mammogram screenings possibly on June 3rd**

8. **NEW IDEAS for engaging youth**

- a. Talk to the youth at the GC and see what they have to say
 - Possibly use Morning Message for the kids at Iroquois
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- b. Renting the Aurora Theatre
 - c. Kids night out
 - d. Trivia Game
 - e. Laser Tag
 - f. Sledding
 - g. Lock-Ins
 - h. Urban air – trampoline/laser tag combo in the Galleria Mall
 - i. Foam/bubble party
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5. **EA Advertiser & Elma Review – Subscription for 2 years (\$110 each) – approved**

- a. The Bee - \$25 to get it delivered even though it's free – sticking with the free option
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“Parking Lot” Items

- 1. Tips Training
 - 2. Yellow Dot
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Respectfully Submitted by: Alli Pelletreau and Sarah Sterlace