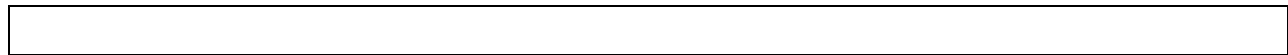




ITAC Coalition Meeting Minutes

Iroquois Senior High School in the Auditorium



Date: 3/14/2022

Call to Order Time: 9:07am

Adjourn Time: 10:10am

Type of Meeting: **General Meeting**

In-Person Attendees: Alli Pelletreau (13), Bette Dehr(13), Joanne Goellner (2), Justin Chernogorec (11), Dan Wood (7), Brian O’Leary (7), Joe DePlato (Iroquois SRO, 7), Steve Cartright (EA SRO, 7), Janelle Brey (9), Dawn Stover (2)

Zoom Attendees: Karen Howard (Senator Gallivan’s office) (11), Mark Sterlace (8), Vanita Jamison (Prevention council) (12), Joy Caparaso (Parent and Proxy for Dr Caparaso, Family and Addictions Doctor) (10), Myra Maconaghy (7)

Sectors

- 1. Youth (person<=18 years of age) 7- Law Enforcement Agencies
- 2. Parent 8- Religious or Fraternal Organizations
- 3. Business Community 9- Civic and Volunteer Groups
- 4. Media 10- Healthcare Professional (Field of Substance Abuse (SA))
- 5. Schools 11- State, Local, or Tribal Government Agencies (SA)
- 6. Youth-serving Organizations 12- Other organizations involved in reducing (SA)
- 13- ITAC Key Personnel

Recorder Name: Sarah Sterlace

Minutes Approval By Whom: Dan Wood

Motion to move to approve: Justin Chernogorec

BUDGET REPORTS

ITAC \$13,455.88 as of: 2/15/22

DFC \$85,137.01 as of: 2/15/22

TOPIC DISCUSSION

- 1. **Billboard Committee update from Chair Joanne Goellner: New Billboard was presented and is up and running, the Billboard for May will be honoring the senior class of 2022.**
- 2. **By-Laws Committee from co-chairs Justin Chernogorec & Stu Woodside: – no update**

3. Program Update – February 15th to present:

- ITAC Staff met with:
 - 2/8 Webinar for the DFC – Alli attended
 - 2/9 EA Chamber meeting – Alli and Sarah attended
 - o 2/14 PRC meeting – Alli, Bette and Sarah attended
 - o 2/14 Amherst Task Force zoom meeting – Alli, Sarah & Bette attended to discuss possible grant project collaboration for drop box promotions
 - o 2/17 EA Chamber of Commerce Collaboration: Deputy Dan to present TIPS Training summary to the EA Chamber Business Tourism Council – Dan could not present, but Alli still attended
 - o 2/28 Interviewed youth ambassador Veljko Rakic for newspaper article
 - o 3/1 Met with Stacy Bove, middle school health teacher – about KED presentation in the middle school, with ITAC to attend and follow-up with activities in class, also the Face2Face Youth Leadership Summit in April
 - o 3/3 Prevention Council, Vanita Jamison – Alli and Sarah attended – to discuss programs available to ITAC from the PC (free)
- EC Sheriff's Department Collaborations:
 - o Yellow Dot – Sarah has reached out to all local Senior Centers (Elma, Wales, Marilla & East Aurora) to schedule the yellow dot training. Marilla Senior Center is pending for April 8th, Sarah to follow-up with the other centers.
- Pizza Sticker Shock campaign – collaborated with Alden SAC, purchased stickers from Elma Press o Collaboration with Alden Substance Abuse Coalition with monthly info graphic posts
- Ice-Skating Event – February 22nd, 2.30-4.30pm EA Rinko Total Cost: \$700
 - o Attendance: 170 people signed in, paid for 50 skate rentals, plus more that didn't sign in; including a big group from EMWB&G, GICC Youth Group and the community
 - o Volunteers: 5 Explorers and 2 advisors, 3 boy and girl scouts, 6 from the school, Justin, Alli, Sarah, Rachael & Jeremiah (who brought about 12 youth)
 - o Gave out prizes, hot chocolate, coffee, pretzels, water bottles, resources, free ITAC hats, collected 4 totes worth of non-perishable items for the FISH and \$23 in cash
- Promotions: emailed Bryan from the BEE, Nora Specht to send an email to all staff and district wide, Principal Ginestre mentioned it in his "robocall" update on the Friday 4/4, emailed Tracey from the BGEMW, emailed the principals from the primaries, middle school and high school, as well as the secretaries and VP's, emailed Sean Cunningham to put in the calendar in the Elma Review and EA Advertiser, EA Advertiser included "public skates" in their WinterFest advertising post 4/3, collaborating with the EA Recreation Department WinterFest (putting the event in their insert – opportunity for paid ad as well*), emailed Glenn Colton and Mr. Duttweiler from Immaculate Conception EA, connected with Victoria from the EA Chamber and is on their website, placed an order for posters to hang up (EA Rink, School buildings, etc.)
- DFC Progress Report was due 2/25/2022- update – was successfully submitted!!
- Continuation Grant Released March 4- Tentatively Due April 5, 2022
- West Falls Center for the Arts - Living Local Health Fair – Sunday, March 13th 11am-4pm – Alli attended – the event was well attended. ITAC provided information and demonstrated fatal vision goggles.

- ITAC promoted Black Balloon Day on social media sponsored by ECDOH- March 6, 2022
 - o Black Balloons were available Saturday and Sunday for the virtual event on the 6th
 - Published Newspaper Articles, Promotions and Notices – since 2/7
 - o February:
 - o Elma Review – Iroquois Drama Club paid ad 2-3-22
 - o East Aurora Advertiser – EAHS Drama Club paid ad 2-10-22
 - o East Aurora Advertiser – Winterfest Booklet Insert – Ice Skating event listed via the EA Rec Dept 2-17-22
 - o East Aurora Bee – Spindle Item – Ice skating event – 2-3-22
 - o East Aurora Advertiser – calendar item for Ice Skating event 2-10-22, 2-17-22
 - o Elma Review – calendar item for Ice Skating event 2-10-22, 2-17-22
 - o March:
 - o East Aurora Bee – ITAC Column – Youth Sector Spotlight 3-3-22
 - o East Aurora Advertiser – ITAC Column – Youth Sector Spotlight 3-3-22
 - o Elma Review – ITAC Column – Youth Sector Spotlight 3-3-22
 - o Elma Review – front page photo from Ice-skating event, extra photos on inside 3-3-22
4. **Staff vs. Staff Basketball Game 3/15/22, ITAC will be there and do a demonstration with the Fatal Goggles**
 5. **Middle School Spring Fling – ITAC is contributing to the cost to rent a tent for the kids, and we will have a table at the event**
 6. **Narcan Training is available via ECDOH – March-May**
 7. **Brainstorming Ideas for Action Plan 5 Ideas Activity:**
 - i. **Class of 2022 Ideas**
 1. Picnic
 2. Foam Party
 - ii. **Fundraising Ideas**
 1. Chicken BBQ
 2. Krispy Kreme
 3. Traditional Fundraiser
 4. Basket Raffle
 5. Car Wash: such as Delta Sonic or other organizations
 6. Kids Night Out
 7. Bake Sale
 8. Pie Sale – Senior Groups
 9. Meat Auction
 10. Golf Tournament
 11. Touch/Truck
 - a. Bus
 - b. Fire
 - c. Police
 - d. Military
 - e. Mobile Library
 - f. SPCA

g. Construction Equipment

iii. Reducing Alcohol/Marijuana Use and Increasing Awareness of Risks

1. Graphic Pictures/Stories
2. Education
3. Data-Walk
 - a. Lawn-Signs
 - b. Creation Walk (Marilla)
 - c. Village Green (Elma)
 - d. Campus Trail (Iroquois)
4. Peer to Peer Sharing
 - a. Other Coalitions
5. Friday Night – Peer/Youth Activities

iv. Billboard Ideas

1. Lawn signs
2. Posters

v. Drug and Alcohol-Free Ideas

1. Foam Party
2. Fun Run/Color Race
3. Petting Zoo/Summer Camp
4. Andy M's Reptile King
5. 9 lives Club
6. Tailgating Event
7. Hiking Trails/Data walk
8. Ice Skating
9. Senior Celebration
10. Movie Night
11. Elma Meadow – Senior Class Picnic

vi. Providing information

1. Therapy dogs, puppies, PJ's
2. KEDS to come out
3. Tall Cop
4. School Newspaper
5. Art from Students
6. Data from Survey
7. Staff vs. Staff Basketball Game
8. Lawn Signs – Senior Class
9. PTO's
10. Buying Space in Programs – Plays etc.
11. Yearbook

vii. Virtual Health Fair

1. Turn into resources for the Website
2. Horizon Speakers: Depression/Anxiety; Cannabis on the developing brain
3. Prevention Council

4. WNY-United

viii. Other Ideas

1. Foam Party
 2. Ropes Course
 3. Summer Camp
 4. Movie Night Outside
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ix. Ideas from Zoom Chat:

1. Continue positive focus about taking the higher ground on marijuana use
 2. Train parents
 3. Education for kids on refusal skills
 4. Engaging families/youth
 5. "See something, say something"
 6. Effects of marijuana use on the developing brain, training and education
 7. NIDA- National Institute on Drug Abuse NIH.gov
 8. Personal stories, brainstorming, focus groups, interactive groups
 9. Take advantage of the season – spring activities, alternative, how to talk to kids
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10. Making good choices, parenting
 11. Skills building for parents and kids
 12. Chicken BBQ with a parent flyer for parent information/skills training
 13. Chicken BBQ to give out info, event training a couple weeks later
 14. Have a dinner – kids do an activity or movie afterwards while parents do discussion/training
 15. Fundraising dinner – like what ROC did to raise funds. Pacific Underground Catering, Chef Marlita
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"Parking Lot" Items

1. National Drug and Alcohol Facts Week- 3/21-3/27
 2. TIPS training – ideas for businesses to approach/target
 3. Yellow Dot Program at Senior Groups – EMW and EA
 4. Breast Screening event with ECDOH, Windsong Bus, Pink Cow – June 3rd
 5. Bee Sector Spotlight - we will create a form for future sectors to highlight
 6. Welcome Packet for New Members
 7. WNY PRC Regional Youth Leadership Summit- Date to be determined
 8. Tall Cop initiative with Alden Substance Abuse Coalition
 9. April is Alcohol Awareness Month in New York State as proclaimed by Governor Hochul
 10. National Drug Take Back Day- April 30th (Last Saturday in April)
 11. National Anxiety and Depression Week- First week in May- May 1-7
 12. Collaboration with Amherst Task Force on Western Regional Addiction Resource Center
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Next Coalition Meeting: Tuesday, April 19th at 9am – location TBD

Respectfully Submitted by: Sarah Sterlace & Alli Pelletreau