

ITAC General Coalition Meeting Minutes – Draft

DFC #SP 080803-1

Sept. 20th 2022

@Iroquois High School Board Room 32

Date: 9.20.22

Call to Order Time: 9:06am

Adjourn Time: 10:35am

Type of Meeting: General Coalition

- **Attendees: Karen Howard (11), Alli Pelletreau (13), Justin Chernogorec (12), Maura Stack (12), Bette Dehr (13), Sarah Sterlace (13), Joanne Goellner (2), Mark Sterlace (8), Dawn Stover (2/11), Chad Barry (SRO) (7), Eric Dietl (SRO) (7), Joe Deplato (SRO) (7)**
 - o **Zoom: Anna Cieri (12), Vanita Jamison (12), Frank Scarpinato (10), Suzanne Canfield (10)**

Sectors

1 – Youth (person <= 18 years of age)	7 – Law Enforcement Agencies
2 – Parent	8 – Religious or Fraternal Organizations
3 – Business Community	9 – Civic and Volunteer Groups
4 – Media	10 – Healthcare Professionals (Field of Substance Abuse (SA)
5 – Schools	11 – State, Local, or Tribal Government Agencies (SA)
6 – Youth-serving Organizations	12 – Other Organizations involved in reducing (SA)
13 – ITAC Key Personnel	

Recorder Name(s): Sarah Sterlace

- 1. Welcome – Land Acknowledgement**
- 2. ITAC Data Walk!**
 - o **Quick overview of our Town Hall Event and what a Data Walk is**
 - o **Gave time for people in person to walk around the halls and look at the data and offered it on zoom.**
 - o **We came back together and had a group discussion about what they thought**
 - o **Bring the data points to the HS/MS orientations and/or town board meeting**

New Business

1. Call for volunteers! WE NEED YOU!
 - a. ICS Open Houses (High School 9/21, Middle School 9/22, Wales Primary 9/29)
 - b. MSA Welcome Back Dance (9/30, 6-8pm)
 - c. Homecoming Game 10/21 - red ribbon launch
 - d. Trunk or Treat at EMW Boys & Girls Club 10/22
 - e. Truck or Treat with Fire Halls 10/29 (Jamison, Marilla, Wales, Blossom, Springbrook & Elma)
 - i. Jen Canti from LEAD has confirmed that she has a bunch of students signed up
 - ii. Michele Homek will lead Wales, Mark will lead Marilla
 - f. Slice Committees
2. Vape Sensors
 - a. Chad (SRO) did some research on Vape Sensors – make sure that they do not record with a tamper proof box so that it can't be vandalized
 - b. Seeing a lot of vape usage in the bathrooms at the Middle School
 - c. Bette sent an email to the administration to see if we have the capabilities to install the sensors – waiting to hear back for a meeting, potentially Friday 9/23 at 12:30pm
 - d. \$17,560 for 20 sensors – we talked about splitting the cost with the district
 - e. Chad and Eric will do some scouting of how many bathrooms/areas of where to put the sensors to be the most effect
 - f. What happens to kids when they get caught – education?

3. Youth Coalition/Youth Coach
 - a. HS Club Fair 9/19-9/23 - Grace Mendolera is manning our table, doing fantastic thus far
 - b. Alli and Sarah will be meeting with Ross 9/21 about starting a Middle School "Club"
4. S 3 Support Student Safety – Take it to the Box – promotional material now available!!
 - a. Sept. 1st – Dec. 31st
 - b. Bette gave an overview of the campaign and encouraged everyone to help promote it!!
 - i. Rite Aid, CVS, Walgreens, CY's, Larwood's, Walmart, Holland Pharmacy/Springville Pharmacy
 - ii. Kiwanis Meeting Oct. 18th at Elma Towne Grill 5:30pm
5. Accept Minutes from 6.13.22
 - a. Motion to accept: Justin Chernogorec
 - b. Seconded: Mark Sterlace
 - c. Vote: Passed unanimously
6. Budget
 - d. \$14,213.52 - Holland
 - e. \$14,433.19 - DFC
7. Slice Committee Updates
 - f. Billboard – Joanne
 - i. Due 10/10/22 - correlation between mental health and increase substance use/misuse
 - ii. Give feedback, hoping to have the students "vote" on which one they like
 - g. By-Laws – Justin and Stu
 - i. Reviewed and looked at, no one has any opposition to them, by the next coalition meeting, Oct. 12th to accept them
 - ii. Slice-Committee to put together policy and procedures
 - h. Environmental Scans/Park Signage – Bette and Justin
 - i. Karen Howard gave us pointers on what we can do to get the 'politicians' attention; a letter that is simple but direct about what we want to see changed; what, when, where how - this is the problem; this is what we suggest
 - i. Chicken BBQ 8.10.22
 - i. Rock 'n' Roll Chicken Dinner Fundraiser 2022 ITAC held our first ever Chicken BBQ fundraiser at Elma Village Green on August 10, and it was a great success! The Town of Elma holds a free summer concert series on the Green every Wednesday. On August 10, the concert was by the well-known local Elvis Impersonator, Terry Buchwald. As usual he brought out a great crowd to be entertained and subsequently our Chicken dinners sold out FAST!
 - ii. Thank you to the Town of Elma for allowing us the opportunity to do this fundraiser at the event (and especially Wayne, Betsy and Kerry for their assistance). Thanks also to everyone at Two Smokin' Guys in Elma for the wonderful food, and to Dave from Elma Fire Station for the use of his facilities.
 - iii. Our volunteers at the event were the smooth machine that made it all possible, working together tirelessly to ensure an efficient operation! We couldn't have done it without you!
 - iv. Thank you to our Youth Ambassadors from Iroquois: Ian Castro, Grace Mendolera and Connor Kramer; Youth Ambassadors and adults from the Grace in Community Church (GICC) youth group: Josh Sterlace, Josiah Field, Rachael Kohlbacher, Jeremiah Kohlbacher and Mary Field; ITAC coalition members and volunteers: Bette & Ron Dehr, Joanne Goellner, Dawn Stover, Justin Chernogorec, Heather Jacobs, Cindy, Harrison & Jack Bednasz, Ruthie Consiglio and Ron Tinney, and Victoria Paine. We also appreciate all our community supporters who helped in a myriad of ways behind the scenes with planning and organization.
 - v. Income: Cash (from pre-purchase & walk-in Chicken Dinner sales) \$1154.00
 - vi. Cash (from water sales @ \$1) \$63

- vii. PayPal Sales (90 tickets @ \$13) \$1170.00
- viii. Total INCOME \$2387
- ix. Expenses:
 - x. PayPal Fees \$55.56
 - xi. Cost of Chicken Dinners from TSG (175 @ \$8.25) \$1443.75
 - xii. Total EXPENSES \$1443.75
 - xiii. NET FUNDRAISING TOTAL: \$887.69
 - xiv. IN KIND DONATIONS:
 - xv. TOPS donated 8 cases of water valued at \$50.12
 - xvi. Plastic bags purchased by Alli and Sarah (4x5.99) - \$23.96
 - xvii. Supplies for signs purchased by Bette (Vinyl @ \$18.95, Spray paint @ \$6.95) - \$25.90
 - xviii. TOTAL IN-KIND VALUE: \$99.98
- j. Town Hall – Key Personnel, Justin and Joanne, Mark Sterlace, Dan Wood, Brian O’leary, various other members
 - i) ITAC held its 2nd annual Town Hall at Elma Village Green on August 22nd, 2022, from 5.30-8.30pm.
 - ii) 178 people from clickers
 - iii) 73 returned score cards
 - iv) 25 adult volunteers
 - v) 5 youth volunteers
 - vi) Evaluations:
 - (1) 8 written evaluations from that evening
 - (2) 4 online evaluations – on SurveyMonkey
 - (3) Total: 12 evaluations
 - (4) 4 volunteer evaluations – on survey monkey
 - vii) 100 backpacks were given to the community from The Teachers Desk
 - viii) 167 documented ice creams were given- paid for 200 at \$5 a piece, plus 30 were donated for volunteers (and all redeemed) and 32 were leftover that evening, and can be used for future events
 - ix) 46 child IDs were produced from ECSD
 - x) 25 Narcan trainings/kits were done by Spectrum Health
 - xi) Mini Health Fair with 8 organizations represented; ECDOH (2), Spectrum Health Services, Project Hope, The Prevention Council, Advancing Tobacco Free Communities, Erie County Sheriff's Department
 - xii) We received a letter in the mail from Cheryl Schreiner thanking ITAC for the event, got a lot of positive feedback from the community, the parents were encountered at the various orientations said they were at the Town Hall, and it was a great event.
 - xiii) Gave out 25 thank you cards, emailed all the volunteers, health fair vendors and general coalition a thank you, town of Elma for the usage of the village green space, and thank you email to Renae Lauck for the amazing photos
 - xiv) Had two ITAC tables, gave away a lot of informational items, and promotional materials
 - (1) Stress balls, Lanyards, Chapsticks, Bookmarks, Deterra bags, Bracelets, Pencils, Pens
 - xv) 14 Basket Raffle Baskets, most were from the previous Health and Wellness fair 2020 and a few were donated specifically for the Town Hall Event. Sold sheets of tickets for \$3 each or 2 for \$5.
 - xvi) TOWN HALL BUDGET:
 - (1) Income:
 - (2) Sponsorships - \$2,150
 - (3) School Supply Bag sponsorship - \$550
 - (4) Basket Raffle Sales - \$260

(5) TOTAL INCOME: \$2960

xvii) In-Kind:

1. Pizza for Volunteers - \$130
2. Water donated by Tops – 5 cases \$25
3. Pink Cow – 30 extra gift cards - \$150
4. Items for the Door Prizes – Straightline and Chick – Fil – A - \$750 value
5. Basket Raffle Baskets – Various donors - \$1500 value
6. TOTAL IN-KIND: \$2555

xviii) Expenses:

- 1) School supply bag sponsorship - \$500
- 2) Pink Cow – 200 at \$5 a piece - \$1000
- 3) Tips for 2 pink cow employees - \$40
- 4) Chaffee Chick (lawn signs) - \$752
- 5) Elma Press Posters - \$43 (25)
- 6) Elma Press Score Cards - \$95 (250)
- 7) TOTAL EXPENSES: \$2430

Program Update - July 26th – September 12th

A. Meetings/Events ITAC Members Participated in

1. 6/13 – Meeting with PRC – Alli & Sarah
2. 6/13 – Meeting with PRC/CCC via zoom – Alli & Sarah
3. 6/15 - Zoom meeting with Dan Webb to review data for Town Hall – Alli, Sarah & Bette
4. 7/12 - Alli, Justin, Elyse & Sarah at EMWBoys & Girls Club to run ropes course in their summer program
5. 7/13 – Sarah picked up donations from Hunters Hope and dropped Lock Bags off at Elma Senior Center
6. 7/14 - Justin, Elyse & Mark at EMWBoys & Girls Club to run a ropes course in their summer program
7. 7/15 - Zoom call with Dan Webb re: Town Hall Data – Alli & Bette
8. 7/17-7/21 - Alli attended CADCA Mid-Year Training Institute
9. 7/25 – Alli met with Ross Esslinger (MS Principle) about Youth Coalition
10. 7/27 – Alli, Bette and Sarah went to Elma SC to talk about Chicken BBQ and Town Hall; passed out flyers
11. 7/27 – Alli, Bette and Sarah had a zoom meeting with Dan Webb about Town Hall
12. 7/27 – Bette had zoom meeting with the Amherst Task Force
13. 7/28 – Alli met with Chris Ginestre (HS Principle) about Youth Coalition
14. 7/28 - Alli attended DFC Webinar
15. 7/30 - Mark had a float in the parade, passed out ITAC items & flyers for BBQ & Town Hall
16. 8/4 - Alli met with Caitlyn Stair from the EA BEE
17. 8/5 - Bette and Sarah attended GloFest and had a table
18. 8/8 - CCC meeting – Alli attended via zoom
19. 8/10 - Terry Buchwald Fundraiser
20. 8/12 - ITAC Personnel completed DFC reporting from Feb.-Aug. 2022
21. 8/22 - Town Hall Event
22. 8/23 - Stuffing District Calendars with ITAC magnets etc – Bette, Joanne, Olivia, James, & Mark
23. 8/24 - ITAC Calendar bags sorting – Bette, Joanne, Olivia, James, Alli, and Sarah
24. 8/24 - Alli and Sarah put up the data signs for the BOE meeting – was appreciated
25. 8/25 - Alli and Sarah met with Doug Scofield about starting the Youth Coalition
26. 8/31 - Freshman Orientation – Sarah and 2 youth ambassadors, Grace & Connor attended; passed out “Parent Handbooks” with Youth Coalition letter and other promotional materials
27. 9/6 - Sarah and Alli attended 5th grade orientation with the rest of the “Parent Handbooks” with Youth Coalition letter and other promotional materials
28. 9/7 - Alli had a zoom meeting with Dan Webb re: data walk wrap-up

29. 9/7 - Sarah was asked to be a part of a national zoom meeting with "CMD" and ERB by Joy Caparaso
30. 9/8 - Sarah brought the Fatal Vision Goggles to Freshman Activity Day
31. 9/14 - Alli and Sarah met with Carry Vetter, Athletic Director about collaborating with sports teams
32. 9/15 - Alli, Sarah, Dan and Justin attended "Applying Lessons Learned from Alcohol & Tobacco Regulation in Addressing the Cannabis Environment" conference through the PRC
33. 9/15 - Alli attended Elma Primary Orientation

B. Newspaper Articles

1. 6/16 – EA Advertiser – Bette was interviewed about the Marilla Smoking Ban/Wales against Mandate
2. 7/7 - EA Bee – ITAC Column – Sector Spotlight: Parents
3. 7/7 - EA Advertiser – ITAC Column – Sector Spotlight: Parents
4. 7/7 - Elma Review – ITAC Column – Sector Spotlight: Parents
5. 7/7 - Parent Sector Spotlight – EA Advertiser, Elma Review
6. 7/14 - Parent Sector Spotlight – EA BEE
7. 8/4 - August ITAC Column – EA Advertiser, Elma Review, EA Bee
8. 8/4 - Chicken BBQ & Town Hall notice – EA Advertiser & Elma Review
9. 8/18 - EA Advertiser – Fore! Our Community was mentioned in the Calendar Section
10. 8/18 - EA Advertiser – ITAC to Host Town Hall Event this Monday
11. 8/18 - Elma Review – ITAC to Host Town Hall Event this Monday
12. 8/18 - Elma Review – Fore! Our Community was mentioned in the Calendar Section
13. 8/18 - East Aurora Bee – ITAC event to show reality of drug usage in town
14. 9/1 - Elma Review – Overview and Pictures from the Town Hall
15. 9/1 - EA Advertiser – Overview and Pictures from the Town Hall
16. 9/1 - Elma Review – ABC's of Safety (paid ad)
17. 9/1 - EA Advertiser – ABC's of Safety (paid ad)
18. 9/8 - Elma Review – Monthly Column: Town Hall
19. 9/8 - EA Advertiser – Monthly Column: Town Hall
20. 9/8 - East Aurora Bee – Monthly Column: Town Hall
21. 9/8 - Elma Review - Take it to the Box Campaign
22. 9/8 - EA Advertiser – Take it to the Box Campaign
23. 9/8 - East Aurora Bee – Take it to the Box Campaign

Respectfully Submitted by: Alli Pelletreau and Sarah Sterlace