

ITAC General Coalition Meeting Minutes – Draft

DFC #SP 080803-1

October 12th, 2022

@Iroquois High School Board Room 32

Date: 10.12.22

Call to Order Time: 9:03am

Adjourn Time: 10:17am

Type of Meeting: General Coalition

- **Attendees: Kim Peck (11), Wayne Clark (Elma Supervisor) (11), Dawn Stover (2/11), Bette Dehr (13), Amanda Hucksoll (Tobacco Free) (12), Krista (Tobacco Free) (12), Stu Woodside (7), Joanne Goellner (2), Justin Chernogorec (12), John Bennett (5), Meghan Bortz (Face2Face) (6), Alli Pelletreau (13)**
 - o **Zoom: Tracey Karp-Theal (6), Maura Stack (12), Vanita Jamison (12), Dan Wood (7), Mark Sterlace (8), Anna Cieri (12)**

Sectors

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|--------------------------------------|--|
| 1 – Youth (person<= 18 years of age) | 7 – Law Enforcement Agencies |
| 2 – Parent | 8 – Religious of Fraternal Organizations |
| 3 – Business Community | 9 – Civic and Volunteer Groups |
| 4 – Media | 10 – Healthcare Professionals (Field of Substance Abuse (SA) |
| 5 – Schools | 11 – State, Local, or Tribal Government Agencies (SA) |
| 6 – Youth-serving Organizations | 12 – Other Organizations involved in reducing (SA) |
| 13 – ITAC Key Personnel | |

Recorder Name(s): Sarah Sterlace

1. Welcome – Land Acknowledgement

Regular Business

2. Accept 9.20.22 Meeting Minutes
 - i. First motion - Justin Chernogorec
 - ii. Second motion - Stu Woodside
 - iii. Accepted – unanimously
3. Budget – DFC – John/Holland - Dawn
 - i. Holland – \$16,555.86
 - ii. DFC – will get an update
4. Vote on proposed By-Laws
 - i. First motion - Joanne Goellner
 - ii. Second motion - Dawn Stover
 - iii. Accepted - unanimously
5. Slice Committee Updates
 - i. Billboard – design is submitted and ready for final approval by Lamar and goes up at the beginning of November
 - ii. By-Laws – Approved
 1. Policy and Procedure
 - iii. Environmental Scans –
 1. Talked to Ron from Marilla, has all the signs (large and small), finishing up the decal, hopefully done in the next 2 to 3 weeks
 2. Small signs for GICC are done just need some decals
 3. Elma - didn't order anything yet, but pending – hopefully some signs in their parks (Creek, and update the Village Green)
 4. EMW B&GC – approval for the signs! Will give update when they are ready
 5. Thank you for the \$200 donation from Tobacco Free Communities

6. Program Update

- i. September 20th – October 12th
 1. Meetings/Events ITAC Members Participated in
 2. 9/21 – Alli and Sarah met with Ross Esslinger and John Bennett about Youth Coalition
 3. 9/21 – Alli, Dawn and Dan attended High School Open House
 4. 9/22 – Sarah and Dan attended Middle School Open House
 5. 9/29 - Alli attended a zoom call with Dan Webb re: focus groups
 6. 9/29 – Joanne attended Wales Open House
 7. 9/30 – MSA Welcome Back Dance – ITAC members attended: Alli, Sarah, Joanne, Rachel, Michelle; ITAC table with info and giveaways; activities: FVG & Jeopardy
 8. 10/7 - Alli attended FOCUS Community Impact Conference
 9. 10/11 – FIRST YOUTH COALITION MEETING
- ii. Published Newspaper Articles
 1. 9/29 - EA Advertiser – Celebrate EA’s Homecoming
 2. 10/6 - EA Advertiser – ITAC Monthly Column – Red Ribbon Week
 3. 10/6 - Elma Review – ITAC Monthly Column – Red Ribbon Week
 4. 10/6 - East Aurora Bee – ITAC Monthly Column – Red Ribbon Week

7. Presentation from Tobacco Free Communities

- a. Amanda and Krista
- b. Traditional tobacco – used by the Native Americans for rituals, celebrations, and healings etc.
- c. Commercial – not good, detrimental to our health
- d. Synthetic Nicotine – man made in a lab not derived from the plant
 - i. 2019-2020 decreases in E-Cig smoking rates
 - ii. HS - 2019 27.4%
 - iii. HS - 2020 19.6% (1in5)
- e. What are the young people telling us?
 - i. It's everywhere
 - ii. What are you seeing (the coalition)?
 1. There are a lot of kids who want to quit but they can't because of their addictions – the symptoms of quitting make them irritable, so they get a bad rep for being nasty which doesn't help the process
 2. A lot of resources for students and parents to better understand what is going on and how they can help those who are addicted
 3. Quit text line – texting with another young person to help them quit (under 18)
 4. In the schools it's an epidemic with vaping, kids are scared to use the bathroom because that's where they use in the school
 5. Students are flushing or putting vapes down the drains if they think they are getting caught in the bathrooms
- f. Youths are getting frustrated with having to be afraid of using the bathrooms, doing fire drills because the vape set off the alarm
- g. The marketing for the vapes is designed to attract people, especially youth because of the flavors
- h. Social Media – snapchat, other platforms to sell products
- i. Vape Sensors, E-Cigarette Sensors Etc.
 - i. Iroquois Middle School is getting sensors installed – but what is the plan for when a student gets caught vaping? - hoping to get an education process to help the students
 - ii. Out of School Suspension doesn't necessarily work because they will be home and use the vape still
 - iii. Reality check can help provide education sessions for adults and youth to work with them about the students use and to help the parents understand how detrimental vaping is to their children

New Business

8. Youth Coalition/Youth Coach
 - a. We had our first YC meeting on 10/11/22 at 5:30pm, 7 students came and were excited to be part of it
 - b. We have a Youth Coach position, resumes until the 15th, scheduling interviews in the next week or so with an interview team and presenting candidates by the 1st of the year
 - c. Looking to start a youth coalition in the middle school, wanting the high schoolers to lead the middle school
9. October Events
 - a. 10/15 - Grand Opening of the New Field – Tent with supplies and information etc.
 - b. 10/21 - Homecoming Game on the New Field – tent with supplies and information etc. - launching Red Ribbon Week
 - c. 10/22 - EMWBGC – Trunk or Treat and Child ID's
 - d. 10/29 - Truck or Treat at the 6 Fire Departments
 - i. Elma, Marilla, Wales, Jamison, Springbrook, and Blossom
 - e. 10/28-10/29 - Alden has a trunk or treat and Spooktacular
 - f. 10/18 - Elma Kiwanis Dinner at Elma Towne Grill – 5:30pm (dinner provided)
10. S3 Campaign Update – Bette Dehr
 - a. Hosting a leadership Conference at Hilbert with 3 Iroquois students and Amherst students
 - b. Banner on the Bus Garage fence, Del-Auroes and Larwoods has stickers
 - c. Dan Wood said they had 2300 pounds of drugs that were destroyed, Elma is still #2 in the county
11. Red Ribbon Week
 - a. Theme week Oct. 24th – 28th for the HS and MS – hoping to get the elementary schools on board as well
 - i. Daily talking points, tip of the day etc.
 - ii. A table in the HS and MS one day during that week with information and giveaways
 1. TFC – Amanda H wants to partner with us at the table in the MS & HS
 - iii. We have big red ribbons to give out to businesses and people
12. Vape Sensors
 - a. Moving forward in the Middle and High Schools
 - i. Hoping to use COVID funds to pay for the sensors
 - ii. ITAC wants to work with the schools for when students get caught
13. Youth Summit with the PRC
 - a. Nov. 5th 8:30am - 3pm
 - b. Buffalo State College
 - c. Registration on their website
 - d. Kim Laube is the key-note speaker
 - e. The Youth attendees must be part of a coalition
14. October 25th – presentation by NY Problem Gambling – impact of online gambling on youth and families
 - a. 10am-11:30am – virtual
15. Dec. 5th at the Brick Oven for Community Impact Award – Mark Sterlace was designated and will be honored
16. Kick out Menthol – kickball game 10/13/22

Parking Lot Items

- **TIPS Training at Aurora Country Store**
- **Senior Centers**
- **Action Plan Year 5**