

WELCOME!

ITAC GENERAL COALITION

WEDNESDAY DECEMBER 15TH

9AM AT GRACE IN COMMUNITY CHURCH



AGENDA

- ACCEPT 10/18/2021 MEETING MINUTES
- BUDGET – DFC – JOHN/HOLLAND – DENNY
- FUTURE LEADERSHIP OF ITAC – LAST MINUTE NOMINATIONS?
- ELECTION OF NOMINEES TO STEERING COMMITTEE:
 - MARK STERLACE, JOANNE GOELLNER, DEPUTY DAN WOOD, DAWN STOVER, STU WOODSIDE
- PRESENTATION: ITAC CAROLCADE CLIP [HTTPS://YOUTU.BE/8WFPCMUAHSM](https://youtu.be/8WFPCMUAHSM)
- PROGRAM UPDATE – ALLI, SARAH & BETTE

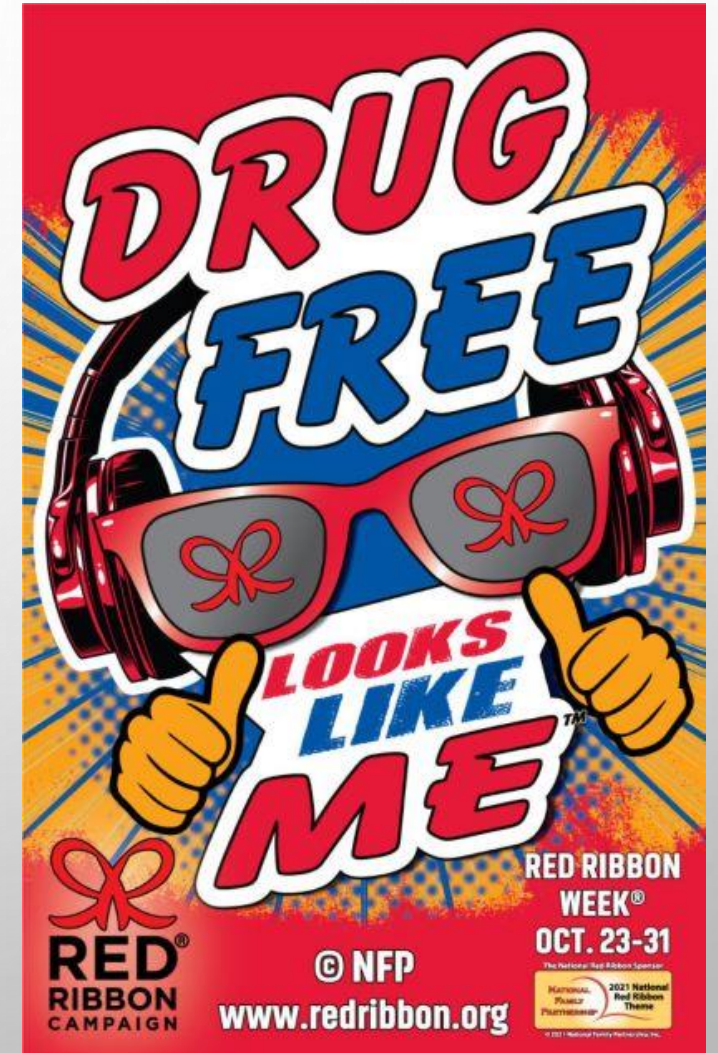
The background features a light gray gradient with several realistic water droplets of various sizes scattered across the surface. A faint, circular, textured pattern is visible in the upper center of the image.

PROGRAM UPDATE

ALL EVENTS FROM OCTOBER 18TH UNTIL PRESENT

RED RIBBON WEEK ACTIVITIES (10/23-10/31)

- CONTESTS FOR STAFF AND STUDENTS AT ICSD AND IMMACULATE CONCEPTION SCHOOL (EA) TO PROMOTE RED RIBBON WEEK
 - 5 SUBMISSIONS FROM IMMACULATE, 4 FROM WALES PRIMARY, 1 FROM ELMA PRIMARY, 4 FROM THE MIDDLE SCHOOL, 12 FROM EMPLOYEES OF IROQUOIS
- ELMA, MARILLA AND WALES MADE PROCLAMATIONS, AS WELL AS IROQUOIS CENTRAL SCHOOL DISTRICT
- ROUGHLY 1,000 RED RIBBONS & INFORMATION CARDS WERE DISTRIBUTED TO THE COMMUNITY, SCHOOLS AND VARIOUS EVENTS
- “BE DRUG FREE” LAWN SIGNS WERE DISPLAYED OUTSIDE THE ICSD AND ICS, EMW FIRE STATIONS, EMW BOY & GIRLS CLUB, AND EMW TOWN HALLS WERE LIT UP WITH RED LIGHTS AS WELL.






drug free looks like



ME!






TOWN OF WALES
 Founded 1818
PROCLAMATION

WHEREAS, alcohol and drug abuse affect individuals, families, and communities across the nation; and

WHEREAS, it is imperative that visible, unified efforts by community members be launched to prevent drug abuse; and

WHEREAS Red Ribbon Week offers citizens the opportunity to demonstrate their commitment to drug-free lifestyles; and

WHEREAS, Red Ribbon Week will be celebrated in communities across the nation on October 23-31; and


WHEREAS, businesses, government, law enforcement, media, health care providers, religious institutions, schools, and other community-based organizations will demonstrate their commitment to healthy, drug-free lifestyles by wearing red ribbons and participating in drug prevention activities; and

WHEREAS, the community of Wales, further commits that the Town of Wales will use its resources to ensure the success of Red Ribbon Week;

NOW, THEREFORE, BE IT RESOLVED, 12th of October, 2021 do hereby that the Town Of Wales proclaim October 23-31, as **RED RIBBON WEEK**, and encourage you to participate in drug prevention education activities, not only during Red Ribbon Week, but also throughout the year, making a visible statement that we are strongly committed to a drug-free lifestyle.

MOTION# _____ by Councilman Gerald Klinck and second by Councilman Kyle Barry approving the proclamation that Wales proclaim October 23-31 as Red Ribbon Week. **CARRIED**

Dated October 12th 2021


 Wales Town Clerk, Melinda Eaton

12345 BIG TREE ROAD, P.O. BOX 264, WALES CENTER, NEW YORK 14189-0264 (716) 852-0089

DRUG TAKE BACK DAY (10/23)

- DEA, ERIE COUNTY SHERIFFS AND NATIONAL GUARD COLLECTED 25LBS OF PHARMACEUTICALS FROM THE COMMUNITY
- BETTE DEHR AND THE ERIE COUNTY SHERIFFS EXPLORERS POST 505 WERE ON HAND TO DISTRIBUTE RED RIBBONS



National Prescription Drug Take Back Day

Saturday, October 23, 2021 - 10:00- 2:00 pm

National Take-Back Day is a safe, convenient, and responsible way to dispose of unused or expired prescription drugs. On Saturday, October 23rd from 10 am to 2 pm, there will be sites in Erie County and across Western New York set up for residents to dispose of expired, unused, and unwanted prescription drugs.

Coordinated by the U.S. Drug Enforcement Administration, (DEA), this service is free and anonymous, no questions asked. Sites for the Drug Take Back Day are only able to accept pills and patches, sites for this event cannot accept liquids, needles, or sharps. Kiosks in Erie County accept other medication forms and sharps. The Elma Town Hall Kiosks can accept needles.

Take Back Locations in our area

TRUNK OR TREAT AT B&GCLUB 10/23/21

- OVER 650 CHILDREN ATTENDED WITH THEIR FAMILIES: A TOTAL OF 1500 ATTENDEES
- BETTE DEHR & MARK STERLACE DECORATED A TRUNK AND HANDED OUT ITAC ITEMS, CANDY & RED RIBBONS
- ITAC SPONSORED CHILD SAFE ID'S AT THE EVENT (WE PURCHASED CARDS AND INK, OUR LOGO WAS PRINTED ON THE BACK OF THE CARDS) THIS ACTIVITY WAS RUN BY ERIE COUNTY SHERIFFS AND EXPLORERS POST 505
 - 79 ID'S WERE MADE AND PRINTED, WITH A LINE 'OUT THE DOOR' AND DIDN'T HAVE TIME FOR EVERYONE



TRUCK OR TREAT 10/30

- ITAC CO-SPONSORED TRUCK OR TREAT WITH THE EMW FIRE DEPARTMENTS: SPRINGBROOK, ELMA, WALES, BLOSSOM, JAMISON RD. AND MARILLA
- YOUTH FROM LEAD CLUB AT ICSD ATTENDED EACH LOCATION TO HELP DISTRIBUTE ITAC INFO AND MERCHANDISE, AS WELL AS CANDY OF COURSE!
- PARTICIPANTS AT EACH OF THE FIRE STATIONS:
 - ELMA – 300; JAMISON – 130; BLOSSOM – 100 KIDS; 40-50 CARS WITH 2 KIDS PER CARD
 - SPRINGBROOK – 140-150; MARILLA – 100; WALES – 100-YOUTH-250 ATTENDANCE
- SPENT ROUGHLY \$700 ON CANDY FOR ALL HALLOWEEN EVENTS



Happy Halloween



ITAC STAFF ATTENDED MEETINGS WITH:

- 11/2 ELMA SUPERVISOR WAYNE CLARK
 - RE: ELMA'S DECISION TO OPT OUT OF CANNABIS RETAIL AND CONSUMPTION SITES
 - OUR CONVERSATION WITH WAYNE SPARKED THE SENIOR CENTER'S GAME DAY INITIATIVE DEC. 1ST
- 11/8, 11/29/ 12/7, & 12/13 PREVENTION RESOURCE COUNCIL (PRC)
 - RE: COLLABORATIVE COMMUNITY COALITION (CCC), C4 WORKGROUP (COLLABORATIVE COMMUNITY COALITION PLUS CANNABIS) AND A 1:1 MEETING TO REVIEW ACTION PLAN
- 11/8 SALLY YAGERIC (PREVENTION COUNCIL)
 - RE: SHARING OF IDEA AND RESOURCES – SPARKED THE BEE ARTICLE "SECTOR SPOTLIGHT" SERIES
- 10/27, 11/10 & 12/9 EAST AURORA CHAMBER OF COMMERCE
 - RE: NETWORKING MEETINGS FOR CAPACITY BUILDING

TRAININGS ATTENDED

- WE PLAN ON SHARING ANY TRAININGS AND WEBINARS WITH COALITION WHEN RECEIVED TO ENCOURAGE ALL TO CONSIDER
- PRC 10/13 & 10/20 – ADDRESSING CANNABIS/MARIJUANA AVAILABILITY IN NY THROUGH LOCAL REGULATION
- CADCA 10/28 – HEALTHY CATTARAUGUS COUNTY: DELTA 8, MARIJUANA AND SOCIAL MEDIA TRENDS
- OASAS – 12/14 PREVENTION STRATEGIES FOR UNDERAGE USE OF CANNABIS
- NARCAN TRAINING AVAILABLE FROM ECDOH – AVAILABLE NEXT 3 MONTHS; SEE FB POST AND HANDOUT

ITAC MEET & GREET UPDATE (11/16/21)

- THANK YOU EMW BOYS AND GIRLS CLUB FOR HOSTING AND TRACEY AND ERIC FOR ASSISTING WITH SET UP AND TAKE DOWN
- THANK YOU TO OUR VOLUNTEERS – MARK STERLACE & RACHAEL KOHLBACHER FROM GRACE IN COMMUNITY CHURCH, ERIE COUNTY SHERIFF DEPUTY DAN WOOD, 1SG US ARMY NATIONAL GUARD SERGEANT LAMONT PUGH, SUZANNE & LISA FROM ERIE COUNTY DEPT OF HEALTH CANCER SCREENING, MARY & JULIE AND THEIR YOUTH VOLUNTEERS FROM THE HIGH SCHOOL, THE GREAT RENEA LAUCK COVERED THE EVENT THRU HER WONDERFUL PHOTOS (IN THE ELMA REVIEW AND OUR FACEBOOK PAGE)
- THANK YOU TO OUR SUPPORTERS AND SPONSORS WHO DONATED ITEMS – BANK OF HOLLAND, STRAIGHTLINE GENERAL CONTRACTORS, TOPS (FRENCH/TRANSIT ROAD), GRACE IN COMMUNITY CHURCH, RICK ELLIS, I-61 CHURCH
- WELCOME NEW COALITION MEMBERS CHRIS GINESTRE (HS PRINCIPAL) AND HEATHER JACOBS (BOE REPRESENTATIVE) AND THANK YOU FOR ASSISTING WITH SET UP AND BASKET DRAWING
- BASKET RAFFLE & SPINNING WHEEL SALES \$195 + \$40 = \$235.00
- THE EVENT WAS NOT WELL ATTENDED (10-12 GUESTS) AS WE HAD HOPED, POSSIBLY DUE TO THE DAY/TIME OF THE EVENT?





EC SHERIFF'S DEPARTMENT COLLABORATIONS:

- TIPS TRAINING – ELMA LIQUOR – 11/1 (4 PARTICIPANTS) AND 11/29 (3)
- DAN WOOD REACHED OUT TO DAVE Z. FROM ELMA FIRE DEPARTMENT WITH TIPS TRAINING INFO – DAVE TO CHECK WITH HIS OTHER CHIEFS TO DETERMINE INTEREST
- YELLOW DOT – ELMA SENIOR CENTER – HAD TO BE RESCHEDULED FROM DECEMBER 1ST , NEW DATE TBA (JANUARY 2022). ITAC STAFF ATTENDED THE SENIOR CENTER WITHOUT THE YELLOW DOT PROGRAM AND DISTRIBUTED INFORMATION AND PLAYED A CHRISTMAS BINGO GAME WITH ATTENDEES.
 - 56 SENIORS WERE IN ATTENDANCE



31 DAYS OF HOLIDAY THANKS RAFFLE UPDATE

- DRAWING CONTINUES TO TAKE PLACE DAILY UNTIL JANUARY 1ST
- TICKETS CAN STILL BE PURCHASED!
- NUMBER OF TICKETS: ITAC SALES (VIA WEBSITE AND IN PERSON) – 243
 - STUDENT GOVERNMENT BODY (SGB) TICKET SALES – 73
 - DONORS THAT WERE GIVEN COMPLIMENTARY TICKETS – 34
- EXPENSES: COST OF PRINTING TICKETS - \$180, BOOST ON FB - \$40 = \$220
- INCOME: PERSONAL SALES ITAC AND SGB (CASH & CHECKS) = \$1560.00
 - PAYPAL AS OF 12/6/21 = 1102.80
 - TOTAL: \$2662.80
- JUNE GLADNESS 2021 PAYPAL \$1488.62 + CASH AND CHECKS \$1375.00 = TOTAL \$2863.62 (DIFFERENCE IS 200.82 LESS FOR THIS FUNDRAISER)

CAROLCADE SPONSORSHIP VIA CHAMBER OF COMMERCE EA 12/18/21

- ITAC CO-SPONSORED THE WBBZ CHRISTMAS SPECIAL \$500
- 11/11 YOUTH AMBASSADORS FROM ICSD AND ICS PERFORMED “12 DAYS OF ITAC” IN FRONT OF THE BANK (THANK YOU TO TODD STINE – OWNER OF THE BANK) IN EAST AURORA, FILMED BY WBBZ
- MUSIC ARRANGEMENT AND PERFORMANCE CONDUCTED BY GLENN COLTON (BIG THANKS TO GLENN)
- SPECIAL WAS AIRED ON WBBZ FOUR TIMES: 11/21, 11/23, 11/28 & 12/13
- SOCIAL MEDIA SITES THAT SHOWCASED THE ITAC CAROLERS WAS ON ITACS AND EA CHAMBER OF COMMERCE FB PAGE, AND ITACS INSTAGRAM ACCOUNT AND WEB PAGE AS WELL (WWW.ITACEMW.COM)
- CAROLCADE WILL BE HELD DECEMBER 18TH AT 7PM IN EA

HOLLYWOOD HOLIDAY MOVIE SERIES UPDATE

- ITAC SPONSORED AT “SNOWFLAKE LEVEL” \$1500
- OUR LOGO HAS APPEARED ON ALL PROMOTIONS
- ITAC HAS A TABLE IN THE FOYER WITH DRUG & ALCOHOL PREVENTION LITERATURE AVAILABLE, AND OUR BANNER FOR THE GRINCH DAY ACTIVITIES ON DECEMBER 4TH, AND IT WILL REMAIN THERE FOR THE REST OF THE MONTH
- ITAC HAS A SHORT CLIP (THE CAROLCADE “12 DAYS OF ITAC” SONG) SHOWN AT THE BEGINNING OF EVERY MOVIE

CLYDE SURVEY

- THE CLYDE SURVEY WAS COMPLETED OCTOBER 5TH BY THE 8TH GRADERS, AND OCTOBER 15TH BY THE 10TH AND 12TH GRADE STUDENTS AT IROQUOIS SCHOOLS.
 - RESPONSES RECEIVED: 8TH = 144, 10TH = 121, 12TH = 88
- DAN WEBB IS GOING TO PRESENT THE RESULTS TO THE STEERING COMMITTEE IN JANUARY

PUBLISHED ARTICLES SINCE 10/18/21

NEW: OUR SECTOR SPOTLIGHT COLUMN – WILL BE AN ONGOING SERIES – ANY
NOMINATIONS/VOLUNTEERS?

OCTOBER:

- EAST AURORA BEE: COLUMN “ITAC GEARS UP FOR BUSY OCTOBER” 10/7
- EAST AURORA ADVERTISER: COLUMN “ITAC GEARS UP FOR BUSY OCTOBER” 10/21
- [HTTPS://WWW.EASTAURORANY.COM/ARTICLES/ITAC-HOSTS-EVENTS-FOR-A-BUSY-OCTOBER/](https://www.eastaurorany.com/articles/itac-hosts-events-for-a-busy-october/)
- EAST AURORA ADVERTISER: ELMA DEA DRUG TAKE BACK DAY NOTICE 10/21
- [HTTPS://WWW.EASTAURORANY.COM/ARTICLES/PRESCRIPTION-DRUG-TAKE-BACK-DAY-IS-SATURDAY-IN-ELMA/](https://www.eastaurorany.com/articles/prescription-drug-take-back-day-is-saturday-in-elma/)
- ELMA REVIEW: PHOTOS FROM B&GEMW TRUNK OR TREAT*
- ELMA REVIEW: PHOTOS FROM TRUCK OR TREAT*

ITAC Prepares for busy October

It is a busy time of year for everyone. Our students are back to school full-time, and we are all starting to get into the swing of this new way of life since COVID-19. ITAC – the nonprofit Drug & Alcohol Prevention Coalition serving Elma, Marilla and Wales – is ready to ramp up activities for the month of October with lots of exciting projects.

Youth engagement and voice is an integral component of the Coalition. ITAC was proud to co-sponsor the Iroquois High School homecoming dance on Oct. 2 by assisting with the cost of a tent to hold the dance outside. We hope all students had a great night and look forward to students becoming active ambassadors in the Coalition.

Isabella Michael, senior class president of the Student Government Body at Iroquois High School indicated that high school students were excited and looking forward to celebrating Homecoming activities, including Spirit Week, the traditional Powder Puff game, Homecoming game and dance.

"This year we tried something new and different, having this event outside under the stars and tent that was generously provided by ITAC. We are grateful for their support," said Michael.

ITAC meets with our steering committee and the coalition monthly to work on our action plan, and ITAC is always looking for new coalition members. Our members come from all walks of life – youth, parents, business owners, law enforcement, national guard, public officials and many more. If you are interested in joining our coalition to have your voice heard in our prevention program planning, please contact ITAC at itacemw@gmail.com.

Donna Bove, a parent and Iroquois District resident, attended our recent ITAC Town Hall event in August and commented on why she thinks ITAC's mission is so important.

"I believe teaching our children the dan-

gers of substance abuse is an important part of education." says Bove, "Children need to understand the dangers of using and the importance of being a productive part of society and how drugs can and will damage relationships."

The end of October is Red Ribbon Week. The Red Ribbon Campaign is the nation's largest and longest-running drug use prevention education program. Kicking off Red Ribbon week is the DEA National Prescription Drug Take Back Day, held locally from 10 a.m. to 2 p.m. Saturday, Oct. 23, at Elma Town Hall. The Erie County Sheriff's Department will be on hand to collect unused or expired prescription drugs, and ITAC representatives will be distributing red ribbons as well.

Later that day, you will find ITAC at the Boys & Girls Club of Elma, Marilla, Wales for their Trunk or Treat event from 3 to 5 p.m. More information about the event is available by visiting the Boys & Girls Club of EMW Facebook page. Bring the whole family, dress up for Halloween and trick or treat in a safe environment by walking around all the decorated trunks. Sheriff's deputies and Explorer Post 505 members will be providing child safety ID tags at the Trunk or Treat for interested parents.

Rounding out the week, ITAC is collaborating with the local fire departments to bring back last year's "Truck or Treat" from 2 to 5 p.m. Saturday, Oct. 30. The six fire companies – Springbrook, Marilla, Jamison Road, Blossom, Elma and Wales Center – will be hosting this fun family event. It's a great way for the community to come together, tour the fire stations and trucks, and meet volunteer firefighters. There will be free candy, giveaways and more. October is also Fire Prevention Month, so put on your Halloween costumes, give a shout out and thank our volunteer firefighters for their commitment and service.



Prescription Drug Take Back Day is Saturday in Elma

National Take-Back Day is a way to dispose of unused or expired prescription drugs. On Saturday, Oct. 23 from 10 a.m. to 2 p.m., there will be sites in Erie County and across Western New York set up for residents to dispose of expired, unused, and unwanted prescription drugs.

The Erie County Sheriff's Department has a collection site at the Elma Town Hall, 1600 Bowen Road.

Coordinated by the U.S. Drug Enforcement Admin-

istration, this service is free and anonymous, no questions asked. Sites for the Drug Take Back Day are only able to accept pills and patches, sites for this event cannot accept liquids, needles, or sharps. Kiosks in Erie County accept other medication forms and sharps. The Elma Town Hall Kiosks can accept needles.

Other nearby locations include the Twin District Fire Department at 4999 William St. in Lancaster and the West Seneca Senior Center at 4620

Seneca St. in West Seneca.

ITAC, It Takes A Community, will also be at the Elma location to hand out red ribbons and inform people of a drug free lifestyle.

Deadlines for the

East Aurora Advertiser

For next week's issue:

NOVEMBER

- EAST AURORA BEE: COLUMN “CANNABIS CONVERSATIONS SERVE AS A CALL TO ACTION” 11/4
- EAST AURORA ADVERTISER: COLUMN “ITAC CALL TO ACTION: SEEKING INFLUENCERS FOR COALITION” 11/4
- ELMA REVIEW: TIPS TRAINING ELMA LIQUOR (BY SHELLY FERULLO) 11/11
- ELMA REVIEW: MEET & GREET NOTICE 11/11*
- EAST AURORA ADVERTISER: MEET & GREET NOTICE 11/11
- EAST AURORA ADVERTISER: TIPS TRAINING ELMA LIQUOR (BY SHELLY FERULLO) 11/17
- WWW.EASTAURORANY.COM/ARTICLES/INTERVENTION-COURSE-OFFERED-TO-PREVENT-UNDERAGE-DRINKING/
- ELMA REVIEW: PHOTOS FROM THE MEET & GREET 11/24

ITAC's Call to Action: Seeking Influencers for Coalition

There has been a lot of news coverage lately about Cannabis Dispensaries and consumption sites. The Towns of Marilla and Elma recently chose to "opt-out" of allowing businesses to apply for licenses to operate these sites within the town. The towns of Wales and Alden are expected to also opt-out very soon. Nearby, the Town of Aurora recently opted out in a 4-1 vote, but the Village of East Aurora, the Town of Orchard Park and Cheektowaga decided to "opt-in." Although the town and villages of Lancaster and Depew have yet to vote, many are expecting them to also opt-in.

What does this mean for our communities? Even if our local towns have opted out, the surrounding areas that have opted in mean that these sites will still be in very close proximity to our district. ITAC strongly feels the current environment serves as a "Call to Action!" If this is something that you feel strongly about, and you would like to have your voice heard in ongoing efforts to influence local policy change, please consider joining our coalition.

ITAC stands for "It Takes a Community." Our mission is to increase awareness of substance use within the community and enhance communication between

parents, youth, educators and residents, while utilizing data to drive prevention efforts, promote education, and provide access to resources.



As a Drug & Alcohol Coalition serving the Towns of Elma, Marilla and Wales, our Action Plan involves objectives to increase community collaboration and reduce youth substance use. The Coalition is made up of representatives from many different sectors: parents, educators, law enforcement, local government, faith-based organizations and more. The coalition drives the way ITAC fulfills its mission and action plan.

For this reason, ITAC is always looking for ways to build capacity, meaning that the more people and sectors that become involved in guiding our activities, the stronger our coalition, and the more effective our programs will be.

For more information, we are holding a Meet & Greet on November 16th at 7 p.m. at the Boys & Girls Club of Elma, Marilla & Wales. This will be an opportunity for all members of the community to find out more about ITAC and how to get involved. Current members of the coalition will be present to give firsthand information about their experiences as active members. We will also have current drug trends and prevention resources available, and the Erie County Department of Health will be handing out cancer screening information.

And in case you need any more incentive, we will also be giving away some fabulous door prizes and gift cards. All you have to do for a chance to win is attend the event! We will provide refreshments and tickets for a fun basket raffle will be available for purchase.

For more information about ITAC and this event, you can visit our website www.itacemw.com or follow us on Facebook and Instagram for updates. ITAC can be contacted via phone or email: itacemw@gmail.com or (716) 652 3000.

We hope to see you there!

This column was created by members of ITAC (It Takes A Community).

ITAC to Hold Community Meet and Greet

It Takes a Community (ITAC) will hold a Meet and Greet Event on Nov. 16 at the Boys & Girls Club of EMW, 2080 Girdle Road, Elma from 7 to 8 p.m. The event is open to everyone 12-years-old and above, and will provide prevention resources, cancer screening services info, and further ITAC's mission to "increase awareness of substance use within the community and enhance communication between parents, youth, educators and residents, while utilizing data to drive prevention efforts, promote education and provide

access to resources."

Sponsored by Bank of Holland and Straightline General Contractors, the program will feature prize and raffle giveaways, including a basket raffle and "Bag of Ca\$h," containing over \$200 and a kitchen package including products valued at approximately \$150. Winners will be chosen at the end of the event.

This event will conform to all CDC Guidelines.

For more information about the event and about ITAC, visit itacemw.com or email itacemw@gmail.com.

Cannabis conversations serve as a call to action

There has been a lot of news coverage lately about cannabis dispensaries and consumption sites. The Towns of Marilla and Elma recently chose to "opt out" of allowing businesses to apply for licenses to operate these sites within the town. The town of Wales and Alden are expected to also opt out very soon. Nearby, the Town of Aurora, recently decided to opt out in a 4-1 vote, but the Village of East Aurora and the Towns of Orchard Park and Cheektowaga decided to opt in. Although the town and villages of Lancaster and Depew have yet to vote, many are expecting them to also opt in.

What does this mean for our communities? Even if our local towns have decided to opt out, the surrounding areas that have decided to opt in mean that these sites will still be in very close proximity to our district.

ITAC strongly feels the current environment serves as a call to action. If this is something that you feel strongly about, and you would like to have your voice heard in ongoing efforts to influence local policy change, please consider joining our coalition.

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As a drug and alcohol coalition serving the Towns of Elma, Marilla and Wales, our action plan involves objectives to increase community collaboration and reduce youth substance use. The coalition is made up of representa-

tives from many different sectors – parents, educators, law enforcement, local government, faith-based organizations and more. The coalition drives the way ITAC fulfills its mission and action plan.

For this reason, ITAC is always looking for ways to build capacity – meaning, the more people and sectors that become involved in guiding our activities, the stronger our coalition and the more effective our programs will be.

For more information, we are holding a meet-and-greet at 7 p.m. Tuesday, Nov. 16, at the Boys & Girls Club of Elma, Marilla and Wales, 2080 Girdle Road, Elma. This will be an opportunity for all members of the community to find out more about ITAC and how to get involved. Current members of the

coalition will be present to give firsthand information about their experiences as active members. We will also have current drug trends and prevention resources available, and the Erie County Department of Health will be handing out cancer screening information.

And in case you needed any more incentive, we will also be giving away some fabulous door prizes and gift cards. All you have to do for a chance to win is attend the event. We will provide refreshments, and tickets for a fun basket raffle that will be available for purchase.

For more information about ITAC and this event, you can visit our website, www.itacemw.com or follow us on Facebook and Instagram for updates.

ITAC can be contacted via phone or email at itacemw@gmail.com or 716-652 3000.

We hope to see you there on Nov. 16.



DECEMBER

- EAST AURORA BEE: COLUMN “SECTOR SPOTLIGHT: LAW ENFORCEMENT” 12/2
- EAST AURORA ADVERTISER: COLUMN “SECTOR SPOTLIGHT: LAW ENFORCEMENT” 12/2
- [HTTPS://WWW.EASTAURORANY.COM/ARTICLES/COLUMN-ITAC-SECTOR-SPOTLIGHT-LAW-ENFORCEMENT/](https://www.eastaurorany.com/articles/column-itac-sector-spotlight-law-enforcement/)
- ELMA REVIEW: COLUMN “SECTOR SPOTLIGHT: LAW ENFORCEMENT” 12/2
- EAST AURORA ADVERTISER: LOGO IN AD FOR HOLLYWOOD HOLIDAY SERIES WITH AURORA THEATER 12/9
- EAST AURORA ADVERTISER: ITAC WITH ELMA SENIORS 12/9
- [HTTPS://WWW.EASTAURORANY.COM/ARTICLES/ITAC-SHARES-COMMUNITY-INFORMATION-WITH-SENIOR-CITIZENS/](https://www.eastaurorany.com/articles/itac-shares-community-information-with-senior-citizens/)
- ELMA REVIEW: ITAC WITH ELMA SENIORS 12/9

ITAC sector spotlight: Law enforcement

You may have wondered – why is ITAC a “coalition”? What does “coalition” mean? Coalition, in general, means a group of people from diverse interests and backgrounds coming together for a common cause.

According to CADCA (Community Anti-Drug Coalitions of America), coalitions empower local communities to solve their own drug- and alcohol-related problems. By mobilizing the entire community – parents, schools, youth, law enforcement agencies, health care providers, faith-based communities, media, business and civic leaders and others (what we call “sectors”) – communities can transform themselves. ITAC is the vehicle for this platform, facilitating collaboration and executing actions on behalf of the coalition.

We would like to shine a spotlight on two individuals who represent the law enforcement sector of our coalition: Elma Police Officer Joseph DePlato and Erie County Sheriff’s Deputy Daniel Wood. Law enforcement initiatives addressing substance use and related crime are now working more intimately with coalitions and communities to solve local problems.

Iroquois Central School’s Student Resource Officer Joe DePlato is a retired state trooper and a member of the Elma Police Department. Officer DePlato has worked primarily as SRO since 2003 except for four years from 2010-2014 when he was on road patrol. DePlato retired from the state police and returned to Iroquois School District as SRO in 2014. Officer DePlato has been involved with ITAC’s coalition since its inception in 2009.

“I do a little bit of everything,” said DePlato. “I do counseling, but I’m not a counselor. I do education, but I’m not a teacher, and I can advise about or take law enforcement action as necessary.”

Although he is usually at the high school, he goes to all school district buildings as needed. Sometimes he assists teachers in health classes with programs about substance use/abuse. With ITAC’s coalition, DePlato feels that he brings a unique perspective to the table as law enforcement – such as what can and cannot be done legally.

Another coalition member from our Law Enforcement sector is Erie County Deputy Sheriff Dan Wood, who accepted the Alcohol & Substance Abuse coordinator position with the sheriff’s office in October 2020.

“I’ve had close friends and family affected by drugs and alcohol, which is why I wanted to get more involved in those programs. ITAC is a very active coalition and I see it as a leader in our region for other drug and alcohol coalitions.”

Recently, Wood connected ITAC with the Erie County Sheriff’s Explorer Post #505 and adviser Stu Woodside. Explorers is an after-school career training program for young adults who want to gain insight into a law enforcement career. Under the supervision of Deputy Wood and adviser Woodside, the Explorers used ITAC’s pedal karts and impaired vision goggles giving them firsthand experience of “driving” under the influence. Wood, Woodside and the Explorers also participated in the EMW Boys and Girls Club Trunk or Treat event recently, giving out Safe Child ID cards to those in attendance, sponsored by ITAC.



673 Main Street
East Aurora, NY



For More Information:
716-652-1660

www.TheAuroraTheatre.com

Schedule for
Friday, December 10 thru Thursday, December 16:



House of Gucci[®]

Friday 7:00pm

Saturday 7:00pm

Sunday 2:00pm

Monday 7:00pm



HOLLYWOOD HOLIDAYS

FREE SHOWINGS AT 11:00AM



Saturday, December 11th

Presented by



Sunday, December 12th

With support from



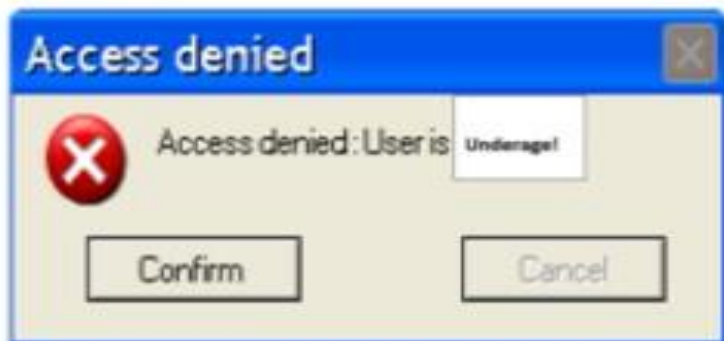
The background of the image is a light gray gradient. It is decorated with several realistic water droplets of various sizes and shapes, scattered across the frame. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text 'NEW BUSINESS' is centered in the middle of the image.

NEW BUSINESS

The background features a light gray gradient with several realistic water droplets of various sizes scattered across the surface. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text is centered horizontally and vertically on the page.

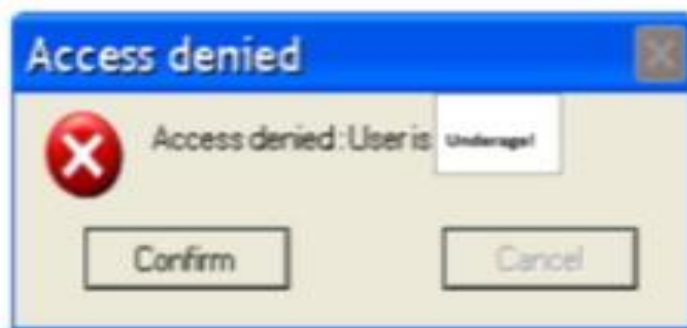
BILLBOARD SUGGESTIONS AND IDEAS

MISSION ACCOMPLISHED



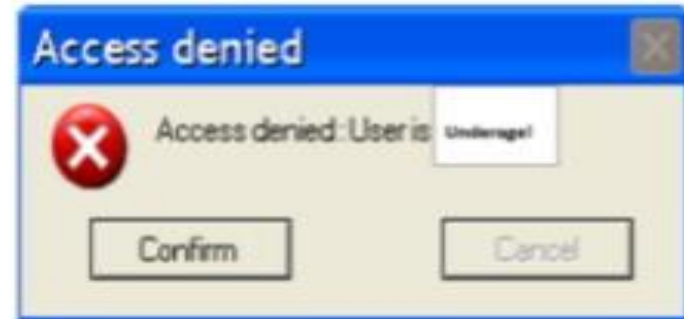
***Together.. our Community
reduced Underage Drinking!
30 Day alcohol use down 14%***

MISSION ACCOMPLISHED

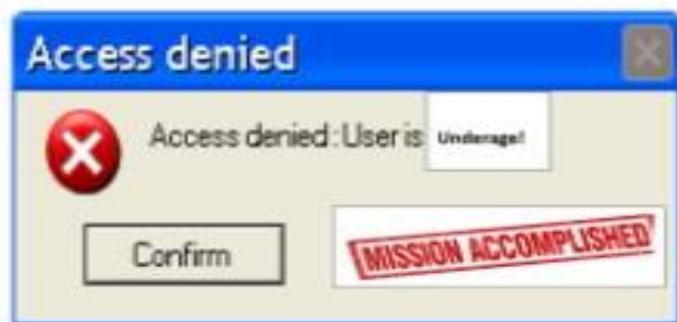


***Together.. Our Community
can continue to reduce
Underage Drinking by reducing
access.***

MISSION ACCOMPLISHED



***Together.. with your help,
We can continue to reduce
Underage Drinking by reducing
youth access to alcohol***



***Together.. with your help,
We can continue to reduce
Underage Drinking by reducing
youth access to alcohol***

Access denied



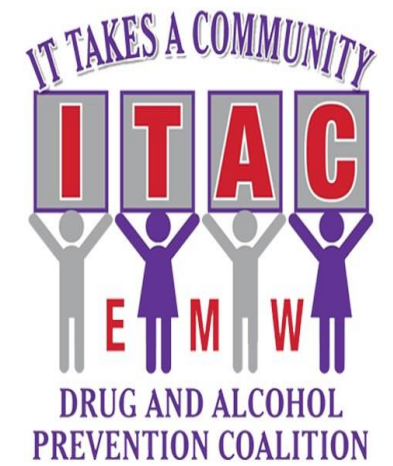
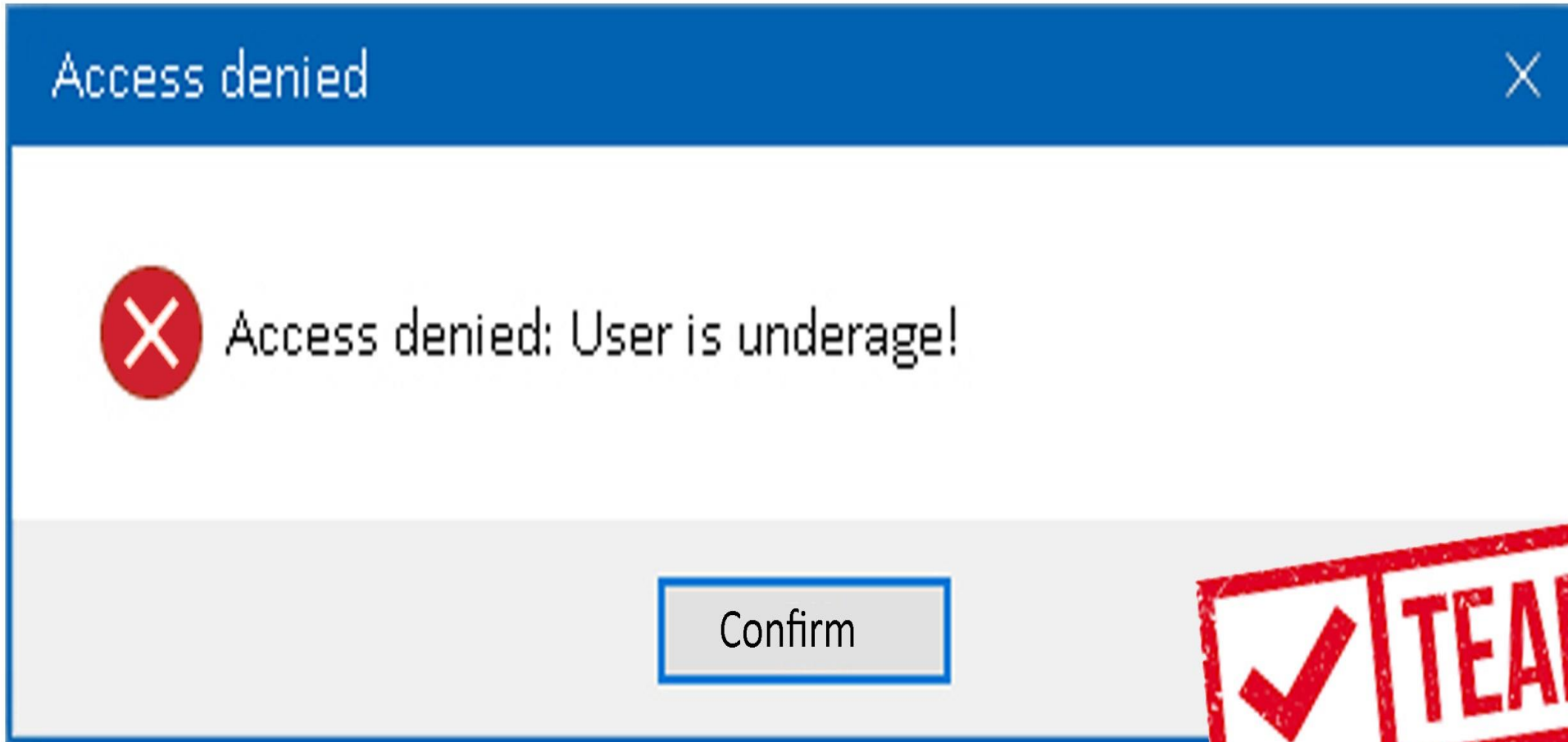
Access denied: User is underage!

Confirm



TEAMWORK

Together... Our Community can continue to reduce Underage Drinking by denying youth access to alcohol.



Together... Our Community can continue to reduce Underage Drinking by denying youth access to alcohol.

This Super Bowl Sunday - don't let the game be over at halftime. Sideline alcohol for minors!



✓ TEAMWORK

Together... Our Community can continue to reduce Underage Drinking by denying youth access to alcohol.



82 PERCENT

OF TREUTLEN COUNTY SCHOOL STUDENTS
DO NOT DRINK ALCOHOL

JOIN THE CROWD THAT'S SOBER, SAFE AND HAVING FUN.



FASTWAY

A WORD OF WISDOM: OPIOIDS ARE ADDICTIVE

STOP THE
OPIDEMIC



No Matter Who You Play For,
Sober Always Wins.



LOCK IT UP

TALK, MONITOR, & STORE SECURELY FROM THOSE UNDERAGE.

MONROE COUNTY
SUBSTANCE ABUSE
COALITION

COMMUNITY MENTAL
HEALTH PARTNERSHIP
of Southeast Michigan



The City of Boston reminds you:
The legal drinking age is 21.



**Thanks for not providing
alcohol to teens.**

Proudly sponsored by The Patrón Spirits Company.

WWW.DONTSERVETEENS.OH

84% of youth in
Staunton and
Waynesboro
HAVE NOT
abused alcohol
in the past
30 days.

Thelk, A. D. (2014). Report of the 2014 Administration of the Youth Risk Behavior Survey: Staunton (VA) City Schools. Staunton, VA and Waynesboro (VA) City Schools. Waynesboro, VA: Central Shenandoah Valley Office on Youth.



1. Be Smart. Don't Start!

(drugs? alcohol? not sure about an image but bold lettering)

2. 2022! Make Healthy Choices. Maybe a checklist of positive things like sports, friends, music and then drugs or alcohol crossed off.

3. No matter who you play, sober always wins. (see attached, kids in a sports photo)

4. Say NO to drugs and YES to tacos. (silly but stands out)

5. Choose _____ over drugs and alcohol.

What if we ask for a few kids from our schools to choose something and then put their name within a quote bubble. Or can we use kid's pictures? Like, "I choose art over drugs." Alex, Marilla Primary, "I choose football over alcohol." Mya, Iroquois HS.

6. I attached a percentage billboard image I saw online and wondered if we could somehow use the Clyde stats for something similar.

7. I attached another billboard that caught my eye, Words of Wisdom. We could choose what wisdom ITAC wants to share.

JANUARY COALITION MEETING/FUTURE MEETINGS

- JANUARY 19TH GENERAL COALITION MEETING WILL BE AT 5:30 IN THE HIGHSCHOOL, WE WILL HAVE A SPEAKER FROM KEDS AND HOPEFULLY HAVE THE STUDENTS ATTEND
- FUTURE MEETINGS:
 - BEST TIME, LOCATION AND DAYS

FUTURE/POTENTIAL EVENTS

- ICE SKATING EVENT – FEBRUARY 22ND 2:30-4:30PM – EA RINK - \$100 DEPOSIT NEEDED TO SECURE DATE
- TIPS TRAINING – IDEAS FOR BUSINESSES TO APPROACH/TARGET?
- YELLOW DOT PROGRAM AT SENIOR GROUPS – EMW AND EA?
 - SARAH SENT EMAILS TO MARILLA AND ELMA, WILL BE CONTACTING EAST AURORA AND WALES DIRECTORS TO CONNECT
- BREAST SCREENING EVENT WITH ECDOH, WINSONG BUS, PINK COW – JUNE 3RD
- IDEAS FOR NEW/DIFFERENT ACTIVITIES TO ENGAGE YOUTH?
- PURCHASE EA ADVERTISER (\$62.00) ELMA REVIEW (YEARLY SUBSCRIPTIONS) - SAVINGS ON 2 YEARS (\$115)

RESPECTFULLY SUBMITTED BY ALLI PELLETREAU, BETTE DEHR AND SARAH STERLACE