

**Coalition: ITAC  
(It Takes a Community)**

**Problem:**

**High Youth  
Marijuana Use**

PNA Survey 2019 -  
11.6% of ITAC Students have  
used Marijuana in the last 30  
days.

Youth Focus Groups 2020-2021  
– Youth indicate that use is  
becoming a norm in the  
community.

Adult Focus Groups 2020-2021 –  
Adults indicate that youth use  
marijuana to cope/relax.

*Updated 7/31/2021*

**Root Causes  
Why:**

**Availability/ Access**

**Data:**  
PNA Survey 2019 - 23% of youth  
perceive drugs as readily  
available in the community.

Adult Survey 2019 – 55% of 223  
respondents indicate that  
marijuana is easy to get in the  
community.

**Community Norms**

**Data:**  
PNA Survey 2019 - 41.7% of  
Youth reported Laws/Norms  
favorable to drug use.

Youth Focus Groups 2020-2021 –  
Youth report that use is  
increasing due to relaxed laws,  
new delivery methods, and ease  
of concealment.

**Local Condition  
Why Here:**

**Easy social access from friends,  
family, and adults**

**Easy access to vaping  
devices/marijuana products  
through the internet or social  
media**

**High community perception of  
youth marijuana use**

**Low community disapproval of  
youth marijuana use**

**Data:**  
PNA Survey 2019 – Youth Report 36.2% of  
Sibling Drug Use

Youth Focus Groups 2020-2021 – Youth  
participants indicate that marijuana products  
are “easier to share” with older siblings and  
friends than other substances

**Data:**  
Youth Focus Groups 2020-2021  
Adult Focus Groups 2020-2021 –  
Participants indicate that youth are vaping  
marijuana with greater regularity due to  
cost and availability

**Data:**  
PNA Survey 2019 – Youth believe 66% of  
their peers use marijuana

Youth Focus Groups 2020-2021  
Adult Focus Groups 2020-2021 – All  
participants indicated that marijuana use  
is increasing among all populations  
within EMW.

**Data:**  
PNA Survey 2019 – Perception of peer  
disapproval of use is 75.8%

Adult Survey 2019 – 76% of 223  
respondents indicate that youth marijuana  
use is a widespread issue in the  
community