

ITAC Program Update

February 15th, 2022

Action Plan activities – 12/15/2021 to present

- 31+ Days of Holiday Thanks Raffle was a success

ITAC Ticket Sales:243      Cash: \$735.00      Checks (7): \$175.00

SGB Ticket Sales- 73      Cash: \$525.00      Checks (3): \$125.00

Donors- 34

Cost of Tickets- \$180

Boost on FB- \$40

Personal Sales ITAC and SGB- \$ 1560.00

PayPal as of 12/6/2021- \$1102.80

Total: \$2662.80

Last Year June Gladness 2021- PayPal was \$1488.62 -Plus deposit of cash and checks- \$1375.00- total June- \$2863.62 (difference is 200.82 less this fundraiser.

- ✓ ITAC staff attended meetings with:
  - ✓ 1/10 Prevention Resource Council (PRC)  
re: C4 Workgroup (Collaborative Community Coalition plus Cannabis) - Alli and Bette attended
  - ✓ 1/11 Prevention Resource Council (PRC)  
re: 1:1 Meeting to review coalition needs for support – Alli & Sarah attended
  - ✓ 1/12 East Aurora Chamber of Commerce – Sarah attended virtually  
re: networking meetings for capacity building, community visibility, promoting events
  - ✓ 1/10 – Dan Webb SC zoom meeting to review Clyde Data
  - ✓ 1/26 – zoom meeting- Alli and Sarah with Gwen Bork from FOCUS to discuss their Virtual Health & Wellness Fair
  - ✓ 1/18 - Joe, Alli and Sarah went to HS to meet key staff: principal, vice principal, counselors, secretaries, etc.
  - ✓ 1/31- HS PTO Meeting in HS Library at 7pm- ITAC was on the agenda- Sarah and Bette attended

- Trainings attended (will share any future trainings/webinars with Coalition to encourage all to consider)

- ✓ 1/20 – CADCA Webinar for Planning your Capitol Hill meeting - Alli attended

- ✓ 1/31 to 2/3 - CADCA Forum – Sessions attended:

- 1/31 – The Power of the Personal Narrative: How we reached over 10,000 students

- Training Up Staff and Volunteers

- 2/1 – Building a Network of Support for LGBTQ+ Youth – Prevention from CORE

- Marijuana: Evidence, Policy Evolution & Effects

- Substance Use and Mental Health Stigma - NYS region meeting

- 2/2 – 2021 Got Outcomes! Best Practices for Evaluation

- Capitol Hill Conference call with the office of Senator Kirstin Gillibrand

- Capitol Hill Zoom meeting with the office of Senator Chuck Schumer

- Capitol Hill Zoom meeting with the office of Congressman Chris Jacobs

- 2/3 – Data Walk: An Innovative Way to Engage the Community in Assessment

- Building your Coalition on Sound Business Practices

- Embracing Microlearning in your Coalitions

- ✓ Narcan Training available from ECDOH: available over next 3 months (see flyer)

- ✓ 1/27 Cannabis Conversations Webinar – Alli attended (more dates available – see flyer)

- ✓ EC Sheriff's Department Collaborations:

- ✓ Yellow Dot – Sarah has reached out to all local Senior Centers (Elma, Wales, Marilla & East Aurora) to schedule the yellow dot training. Marilla Senior Center is pending for April 8th, Sarah to follow-up with the other centers.

- ✓ EA Chamber of Commerce Collaboration: February 17th - Deputy Dan to present TIPS Training summary to the EA Chamber Business Tourism Council

- ✓ Sarah created a survey for coalition meetings time/day/place and other activity ideas. Will send to coalition via email on Survey Monkey

- ✓ Pizza Sticker Shock campaign – collaborated with Alden SAC, purchased stickers from Elma Press

- Collaboration with Alden Substance Abuse Coalition with monthly info graphic posts

- Brownies, LEOS (EA), Del Aureo's, Pasquale's, Aurora Liquor, Reeds Liquor, Santino's, Delizia's, Elma Liquor

✓ We've been using Mail Chimp for email blasts, any concerns or questions?

✓ January Coalition Meeting – Snack & Chat, January 19th

✓ Promotions: health classes, journalism/government classes, emailed Middle School Principal to ask to send the info to all Middle School families, emailed Nora Specht about emailing to high school families, posting to school sign/website/Facebook, printed flyers for distribution in middle/high school, emailed Sue Czech

✓ Promotions: Church youth groups; Crossroads, Wesleyan EA, Baker Methodist, ICS, Nativity, I-61, Marilla Baptist, Grace Comm, Lovejoy, Alden Mennonite, Annunciation, Elma Methodist, St Gabriel's, Marilla Methodist, St Nicodemus Lutheran. Emailed youth/parents etc. that signed up at previous events (SGB, Meet & Greet etc.) – asked SGB to act as ambassadors and recruit peers to attend

✓ 17 youth and 21 adults attended the meeting, the speaker from KEDS, Mario Hernandez, was well received, we had pamphlets and other resources available, lots of prizes, and pizza!

✓ Total Number of Surveys received- 16

- Identified as: Youth-6
- Community Member-3
- Community Member/Youth-2
- Community Member/Youth Leader-1
- Community Member, Parent-2 Community Member, Parent, Grandparent-2

✓ Ice-Skating Event – February 22nd, 2.30-4.30pm EA Rink-

✓ Drinks

- Hot Chocolate
- Coffee
- Water Bottles
- Carafes, cups, napkins, spoons, cream, sugar

✓ Boxes for canned goods

✓ Spinner

- Prizes
  - Pens, pencils, left over gift cards (if possible), clips, sanitizers, frisbees (whatever we have left)

✓ Extra masks

✓ Clip boards for check-in and more information

✓ Tickets for the first 30 to receive ITAC hats

✓ Promotions: emailed Bryan from the BEE, Nora Specht to send an email to all staff and district wide, Principal Ginestre mentioned it in his “robocall” update on the Friday 4/4, emailed Tracey from the BGEMW, emailed the principals from the primaries, middle school and high school, as well as the secretaries and VP’s, emailed Sean Cunningham to put in the calendar in the Elma Review and EA Advertiser, EA Advertiser included “public skates” in their WinterFest advertising post 4/3, collaborating with the EA Recreation Department WinterFest (putting the event in their insert – opportunity for paid ad as well\*), emailed Glenn Colton and Mr. Duttweiler from Immaculate Conception EA, connected with Victoria from the EA Chamber and is on their website, placed an order for posters to hang up (EA Rink, School buildings, etc.)

✓ DFC Progress Report Due 2/25/2022- update – progress thus far

✓ Continuation Grant Released March 4- Tentatively Due April 5, 2022

✓ Published Newspaper Articles, Promotions and Notices – since 12/15

✓ January:

East Aurora Bee: Sector Spotlight: Healthcare Professionals 1/6

East Aurora Advertiser: Sector Spotlight: Healthcare Professionals 1/6

Elma Review: Sector Spotlight: Healthcare Professionals 1/6

East Aurora Advertiser: Snack & Chat Notice and Calendar listing 1/13

Elma Review: Snack & Chat Notice and Calendar listing 1/13

East Aurora Bee: Snack & Chat notice in Spindle Items 1/13

East Aurora Advertiser: Photos from Snack & Chat 1/27

Elma Review: Photos from Snack & Chat 1/27

✓ February:

East Aurora Advertiser: ITAC Welcomes New Steering Committee Members 2/3

Elma Review: ITAC Welcomes New Steering Committee Members 2/3

East Aurora Bee: ITAC Welcomes New Steering Committee Members 2/3

Elma Review: Iroquois Middle School Drama Club – paid ad for Aladdin 2/3

East Aurora Bee: Spindle Item – Winter Wonderland Ice Skating Event 2/3

East Aurora Advertiser: East Aurora High School Drama Club – paid ad for SHREK 2/10

East Aurora Advertiser: Ice Skating Extravaganza in the Calendar section – 2/10