

## Program Update

March 14<sup>th</sup>, 2022

### **Action Plan Activities - 2/7/2022 - Present**

- ITAC Staff met with:
  - 2/8 Webinar for the DFC – Alli attended
  - 2/9 EA Chamber meeting – Alli and Sarah attended
  - 2/14 PRC meeting – Alli, Bette and Sarah attended
  - 2/14 Amherst Task Force zoom meeting – Alli, Sarah & Bette attended to discuss possible grant project collaboration for drop box promotions
  - 2/17 EA Chamber of Commerce Collaboration: Deputy Dan to present TIPS Training summary to the EA Chamber Business Tourism Council – Dan could not present, but Alli still attended
  - 2/28 Interviewed youth ambassador Veljko Rakic for newspaper article
  - 3/1 Met with Stacy Bove, middle school health teacher – about KED presentation in the middle school, with ITAC to attend and follow-up with activities in class, also the Face2Face Youth Leadership Summit in April
  - 3/3 Prevention Council, Vanita Jamison – Alli and Sarah attended – to discuss programs available to ITAC from the PC (free)
- EC Sheriff's Department Collaborations:
  - Yellow Dot – Sarah has reached out to all local Senior Centers (Elma, Wales, Marilla & East Aurora) to schedule the yellow dot training. Marilla Senior Center is pending for April 8<sup>th</sup>, Sarah to follow-up with the other centers.
- Pizza Sticker Shock campaign – collaborated with Alden SAC, purchased stickers from Elma Press
  - Collaboration with Alden Substance Abuse Coalition with monthly info graphic posts
- Ice-Skating Event – February 22<sup>nd</sup>, 2.30-4.30pm EA Rink-
  - Total Cost: \$700
  - Attendance: 170 people signed in, paid for 50 skate rentals, plus more that didn't sign in; including a big group from EMWB&G, GICC Youth Group and the community
  - Volunteers: 5 Explorers and 2 advisors, 3 boy and girl scouts, 6 from the school, Justin, Alli, Sarah, Rachael & Jeremiah (who brought about 12 youth)
  - Gave out prizes, hot chocolate, coffee, pretzels, water bottles, resources, free ITAC hats, collected 4 totes worth of non-perishable items for the FISH and \$23 in cash
- **Promotions:** emailed Bryan from the BEE, Nora Specht to send an email to all staff and district wide, Principal Ginestre mentioned it in his "robocall" update on the Friday 4/4, emailed Tracey from the BGEMW, emailed the principals from the primaries, middle school and high school, as well as the secretaries and VP's, emailed Sean Cunningham to put in the calendar in the Elma Review and EA Advertiser, EA Advertiser included "public skates" in their WinterFest advertising post 4/3, collaborating with the EA Recreation Department WinterFest (putting the event in their insert – opportunity for paid ad as well\*), emailed Glenn Colton and Mr. Duttweiler from Immaculate Conception EA, connected with Victoria from the EA Chamber and is on their website, placed an order for posters to hang up (EA Rink, School buildings, etc.)
- DFC Progress Report was due 2/25/2022- update – was successfully submitted!!

- Continuation Grant Released March 4- Tentatively Due April 5, 2022
- West Falls Center for the Arts - Living Local Health Fair – Sunday, March 13<sup>th</sup> 11am-4pm
- Black Balloon Day sponsored by ECDOH- March 6, 2022
  - Black Balloons were available Saturday and Sunday for the virtual event on the 6<sup>th</sup>
- Published Newspaper Articles, Promotions and Notices – since 2/7
- February
  - Elma Review – Iroquois Drama Club paid ad 2-3-22
  - East Aurora Advertiser – EAHS Drama Club paid ad 2-10-22
  - East Aurora Advertiser – Winterfest Booklet Insert – Ice Skating event listed via the EA Rec Dept 2-17-22
  - East Aurora Bee – Spindle Item – Ice skating event – 2-3-22
  - East Aurora Advertiser – calendar item for Ice Skating event 2-10-22, 2-17-22
  - Elma Review – calendar item for Ice Skating event 2-10-22, 2-17-22
- March
  - East Aurora Bee – ITAC Column – Youth Sector Spotlight 3-3-22
  - East Aurora Advertiser – ITAC Column – Youth Sector Spotlight 3-3-22
  - Elma Review – ITAC Column – Youth Sector Spotlight 3-3-22
  - Elma Review – front page photo from IceSkating event, extra photos on inside 3-3-22